

YOUNG HOU

Darden School of Business
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APPOINTMENT

Darden School of Business – University of Virginia, Charlottesville, VA 2021–present
Assistant Professor in Strategy, Ethics & Entrepreneurship

EDUCATION

Harvard Business School Boston, MA
Ph.D. in Business Administration, Strategy
Committee: Dennis A. Yao (Chair), Juan Alcacer, Jan Rivkin
Dissertation Title: The Interplay of Firm Positioning and Firm Resources

Harvard University Cambridge, MA
M.A. in Statistics, *AI, causal inference, designing experiments*

Dartmouth College Hanover, NH
A.B. in Economics, Engineering, *magna cum laude, High Honors*
Minor in Native American Studies

RESEARCH AND TEACHING INTERESTS

Research Interests: Competitive Strategy, Nonmarket Strategy, Corporate Strategy, Corporate Activism

Teaching Interests: Corporate Strategy, Core Strategy, Competitive Strategy, Nonmarket Strategy

RESEARCH

Publications

Hou, Young and Yao, Dennis. "Pushed into a Crowd: Repositioning Costs, Resources, and Competition in the RTE Cereal Industry." **Strategic Management Journal** 43, no. 1 (January 2022): 3-29. **Lead Article**

Hou, Young and Poliquin, Christopher. "The Effects of CEO Activism: Partisan Consumer Behavior and Its Duration." **Strategic Management Journal** 44, no. 3 (March 2023): 672-703.

Eroglu, C.; Hofer, C.; Hofer, A.; Hou, Y. "Cultural Inventories: How Dimensions of National Culture Moderate the Effect of Demand Unpredictability on Firm-Level Inventories." **International Journal of Production Economics** 264, (October 2023): 108984

Revise & Resubmit / Under Review

Hou, Young. "Vertical Cooperation: Incentives and Impact."

- Under 3rd round review (**Strategic Management Journal**)

Poliquin, Christopher and Hou, Young. "Policymaker Responses to CEO Activism."

- Revise and Resubmit (**Organization Science**)

Hou, Young and Poliquin, Christopher. "CEO Activism and Consumer Behavior: Ideology or Signaling."

- Revise and Resubmit (**Strategic Management Journal**)

Hou, Y.; Poliquin, C.; Sakakibara, M.; Testoni, M. "Using Smartphone Location Data for Strategy Research."

- Reject & Resubmit (**Strategy Science**)

Hou, Young and Poliquin, Christopher. "CEO Activism and Public Mobilization." (*under review*)

Works in Progress

"Designing Self-regulation in the RTE Breakfast Cereal Industry." (*with Dennis Yao*)

"CSR / ESG and Strategic Positioning" (*with Mike Lenox and Jared Harris*)

"Imitation Strategy." (*with Dennis Yao*)

"The Value of Corporate Political Donations: Evidence from the Capitol Riot." (*with Chris Poliquin*)

Other Publications

Hou, Young. "Statistical Analysis and Production Optimization of Vaccine Utilization in the United States with Logistic Regression, Markov Chain, and Linear Programming." Dartmouth College Rauner Special Collections Library, 2013

PAPER PRESENTATIONS & CONFERENCES

2024 Strategy and the Business Environment 24th Annual Research Conference, Darden, 2024[‡]

Strategy Science Research Conference, 2024

Alliance for Research on Corporate Sustainability, 2024

6th Greater Boston Corporate Governance Workshop, 2024

Better Business Bureau National Programs Soft Law Summit, 2023^W

Harvard Business School Doctoral Alumni Conference, Boston, 2023[‡]

Academy of Management Conference, 2023^{*}

2023 Strategy and the Business Environment 23rd Annual Research Conference, Georgetown, 2023[‡]

University of Utah Sundance Conference, 2022

Alliance for Research on Corporate Sustainability, 2021

Harvard Business School Strategy Doctoral Alumni Conference, 2020

Harvard Business School Strategy Unit Seminar, 2020
Consortium for Cooperation and Competition, 2020
2019 Strategy and the Business Environment 19th Annual Research Conference, Stanford, 2019
Harvard Business School Strategy Unit Brown Bag Series, 2019
Strategic Management Society Annual Meeting, 2018
‡organizer, †discussant, ‡panelist

TEACHING

STRAT 7400: Strategic Thinking and Action, Darden School of Business

1st-Year MBA required course on core strategy
Fall 2021, Fall 2022, Fall 2023, Fall 2024

STRAT 8285: Corporate Strategy, Darden School of Business

2nd-Year MBA elective course on corporate strategy
Spring 2022, Spring 2023, Fall 2023, Fall 2024

MSBA 7201: Strategy and Analytics, Darden School of Business

1st-Year M.S. in business analytics required course
Fall 2023, Fall 2024

ECON 970: Strategy, Competition, and Nonmarket Strategy, Harvard University

Recipient, Certificate of Distinction in Teaching
Spring 2018

ADVISING

Darden School of Business – University of Virginia, Charlottesville, VA 2021–present
Michael Biderman (MBA 2023)

ACADEMIC SERVICE

Ad-hoc reviewer for: *Strategic Management Journal*, *Organization Science*, *Strategy Science*
Reviewer for Academy of Management Conference
Reviewer for Strategic Management Society Annual Conference
Selection Committee for HBS Wyss Doctoral Mentoring Award
Member of Dartmouth College Alumni Council

PROFESSIONAL EXPERIENCE

Fidelity Investments, Boston, MA 2012–2014
Principal Bond Trader—Fixed income derivatives trading with PnL responsibilities
FINRA Licenses: Series 7, 63