



2019 GLOBAL ENTREPRENEURSHIP AND INNOVATION RESEARCH CONFERENCE



University of Virginia Darden School of Business
Greater Washington, D.C.: Sands Family Grounds

AGENDA

7-8 MAY 2019

Tuesday, 7 May

- 7:30 **BREAKFAST** at the Sands Family Grounds
- 8:15 **WELCOME** by **Scott Beardsley, Dean, Darden School of Business**
- 8:30 **PAPER SESSION 1**
- CHAIR: Jeremy Hutchison-Krupat (Cambridge Judge)
- Astebro, Thomas (HEC Paris). Academic Entrepreneurship: The Bayh-Dole Act versus the Professor's Privilege.
- DISCUSSANT: Evan Starr (Maryland)
- Marx, Matt (BU). The Entrepreneurial Commercialization of Science: Evidence from "Twin" Discoveries.
- DISCUSSANT: Kristoph Kleiner (Indiana)
- 10:00 *Break*
- 10:30 **PAPER SESSION 2**
- CHAIR: Erika Herz (Darden)
- Guzman, Jorge (Columbia). What is the U.S. Comparative Advantage in Entrepreneurship? Evidence From Israeli Migration to the United States.
- DISCUSSANT: Anne Marie Knott (Wash U)
- Korpeoglu, Ersin (University College London). Parallel Innovation Contests.
- DISCUSSANT: Tian Chan (Emory)

- 12:00 **LUNCH** with Panel Discussion
- The Washington, DC Area Entrepreneurial Ecosystem: Amazon HQ2 and Beyond**
- Tim Meyers, Senior Advisor at Baker Tilly Virchow Krause, LLP
- Parag Scheth, Director and CMO at Maryland Venture Fund
- Christina Winn, Director of Business Investment at Arlington Economic Development
- 1:30 **PAPER SESSION 3**
- CHAIR: Mike Lenox (Darden)
- Ziedonis, Rosemarie (BU). How Redeployable are Patent Assets? Evidence from Failed Startups.
- DISCUSSANT: Po-Hsuan Hsu (Hong Kong and Creta, National Taiwan)
- Lahiri, Amrita (WSU). When the Going Gets Tough: New Venture Legitimacy Buffering to Mitigate Product Development Failure.
- DISCUSSANT: David Touve (Darden)
- 3:00 *Break*
- 3:30 **PAPER SESSION 4**
- CHAIR: Pedro Matos (Darden)
- Ma, Song (Yale). The Life Cycle of Corporate Venture Capital.
- DISCUSSANT: David Hsu (Wharton)

4:15 **SPECIAL SESSION ON DATA RESOURCES**

CHAIR: Pedro Matos (Darden)

Bena, Jan (UBC) & Mehedi, Asif (Darden)
Global Corporate Patent Dataset.

5:00 *Break*

5:30 **POSTER SESSION & HAPPY HOUR**

Chen, Wendy (George Mason). Social Innovation Meets Digital Innovation: Does Crowdfunding Benefit Social Entrepreneurship?

Shin, Moonsik (Purdue). Effect of Venture Capital Investments on Product Failures: Evidence from Recalls in the Medical Sector

Yao, Ting (UNC). Shifts in Consensus on Time Horizons on VC-Backed Entrepreneurial Boards

Yoon, Dalee (Purdue). The Role of Entrepreneurial Self-Efficacy on Entrepreneurs' Project Financing Design Preferences

Jo, Karam (Maryland). Defensive Innovation and Firm Growth in the U.S.: Impact of International Trade

7:00 **GALA DINNER** Keynote by Josh Lerner, HBS

Wednesday, 8 May

7:30 **BREAKFAST** at the Sands Family Grounds

8:15 **WELCOME** by Laura Martens, Director of Washington, D.C. Area Initiatives, Darden

8:30 **PAPER SESSION 5**

CHAIR: Ting Xu (Darden)

Davis, Jesse (UNC). The Leveraging of Silicon Valley.

DISCUSSANT: Alminas Zaldokas (HKUST)

Oh, Seungjoon (Peking). Geographic Concentration of Venture Capital Investors, Corporate Monitoring, and Firm Performance.

DISCUSSANT: Katie Moon (Colorado)

10:00 *Break*

10:30 **PAPER SESSION 6**

CHAIR: Po-Hsuan Hsu (Hong Kong and CRETA, National Taiwan)

Wormald, Audra (Maryland). David's Slings and Goliath's Spears: Pioneering Firms' Pathways of Global Expansion for Diffusion of Mobile Money Industry.

DISCUSSANT: Yong Paik (KAIST)

Dutta, Sunasir (Minnesota). Alternative Technology Firms in Established Markets as Tempered Radicals: Global Entry and Scaling of Electric Vehicle Technology.

DISCUSSANT: Gilbert, Brett Anitra (American)

12:00 **LUNCH** Keynote/Discussion with Sid Winter, Wharton

1:30 **PAPER SESSION 7**

CHAIR: Erika Herz (Darden)

Ytsma, Erina (CMU). Effort and Selection Effects of Performance Pay in Knowledge Creation.

DISCUSSANT: Xinxin Wang (UNC)

Elfenbein, Daniel (Wash U). Organizational Design, Overconfidence and Learning in Entrepreneurial Teams.

DISCUSSANT: Jeremy Hutchison-Krupat (Cambridge Judge)

3:00 *Break*

3:30 **PAPER SESSION 8**

CHAIR: Jeremy Hutchinson-Krupat (Cambridge Judge)

York, Jeff (Colorado). Green to Gone? The Impact of Regional Institutional Logics on New Firm Survival.

DISCUSSANT: Sheryl Winston Smith (BI)

Eberhart, Robert (Santa Clara). Informal Certification: Resolving the Tension Between Lowering Barriers to Entry and New Firm Legitimacy.

DISCUSSANT: Jeffrey Macher (Georgetown)

5:00 **SUMMARY AND CONFERENCE CONCLUSION**