

MING-JER CHEN

Office:

The Darden School
University of Virginia
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Home:

2245 Rocky Run
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I. EDUCATION:

Ph.D., University of Maryland (Major Field: Strategic Management), December 1988.

MBA, University of Maryland, May 1985.

Tutorials in Ancient Chinese Philosophical and Historical Texts (772-222 BC, e.g., Confucius, the I-Ching, and Sun Tsu), 1976-1979.

M.Ed., National Taiwan Normal University (Major Fields: Public Administration and Social Sciences of Contemporary China), June 1979.

BS, National Taipei University (formerly Chung-Hsing University) (Major Field: Business and Management), June 1976.

II. PROFESSIONAL EXPERIENCE:

2004 -	Leslie E. Grayson Professor of Business Administration The Darden Graduate School, University of Virginia
2001 – 2003	E. Thayer Bigelow Research Professor of Business Administration The Darden Graduate School, University of Virginia
1997 – 2000	Founding Director Global Chinese Business Initiative The Wharton School, University of Pennsylvania
1988 – 1996	Assistant and Associate Professor of Strategic Management Graduate School of Business, Columbia University
1984 – 1987	Instructor College of Business and Management, University of Maryland

III. VISITING APPOINTMENTS:

2019-	Honorable Distinguished Chair Professor, School of Economics and Management, Tsinghua University,
2017-2019	Visiting Distinguished Professor, Schwarzman Scholars Program, Tsinghua University
2016-2018	Honorable Distinguished Chair Professor, Guanghua School of Management, Peking University
2013 -2016	Honorable Distinguished Chair Professor, School of Economics and Management, Tsinghua University, Beijing
2010 -	Honorable Distinguished Professor, School of Management, Fudan University, Shanghai
2008 -	Honorable University Chair Professor, National Chengchi University, Taipei
2007 – 2008	E-Sun Honorable Professor of Knowledge Management, College of Business Administration, National Taiwan University
1997 – 2004	Senior Fellow, Asia-Pacific Institute of Business Chinese University of Hong Kong
1997 – 2004	Visiting Chair Professor of Management, Faculty of Business Administration, Chinese University of Hong Kong
1997 – 2004	Visiting Chair Professor of Management School of Management, Imperial College of Science, Technology and Medicine, London
1998 – 2000	External Examiner, National University of Singapore
1997	Harry W. Reynolds Visiting Professor of International Management, the Wharton School, University of Pennsylvania, 1997

IV. PUBLICATIONS IN REFEREED JOURNALS:

Yao, F., Ming-Jer Chen, JT Li, Danielle Combs, and Qiang (John) Li. 2024. “A Review of 50 Years of Research Since Knickerbocker (1973): Competitive Dynamics in International Business,” Journal of International Business Studies, 55: 522-550.

Chen, Ming-Jer and Chawit Rochanakit. 2023. “Classroom Transformation During Pandemic Disruption: A Personal Response,” Asia Pacific Journal of Management, 40(2): 383-403.

- Chen, Tianxu, Jianhong Chen, Danny Miller, and Ming-Jer Chen. 2023. "Corporate Venture Capital and Interfirm Rivalry: A Competitive Dynamics Perspective," Strategic Entrepreneurship Journal, 17: 210-236.
- Lu, Jane, Ming-Jer Chen, and Liquan Wei. 2022. "From Responsible Scholarship to Responsible Scholar," Business & Society, 61(4): 851-856.
- Pang, Dalong, Leigh Anne Liu, and Ming-Jer Chen. 2022. "A Transparadox Process of Decision Making," Management and Organization Review, 18(3): 427-462.
- Chen, Ming-Jer, John Michel, Wenchen Lin. 2021. "Worlds Apart? Connecting Competitive Dynamics and the Resource-Based View of the Firm," Journal of Management, 47(7): 1820-1840.
- Chen, Jianhong, Danny Miller, and Ming-Jer Chen. 2021. "Top management team time horizon blending and organizational ambidexterity," Strategic Organization, 19 (2): 183-206.
- Chen, Ming-Jer. 2018. "Scholarship-Practice "Oneness" of an Academic Career: The Entrepreneurial Pursuit of an Expansive View of Management Scholarship," Asia Pacific Journal of Management, 35(4): 859-886.
- Chen, Ming-Jer. 2018. "The Research-Teaching "Oneness" of Competitive Dynamics: Toward an Ambicultural Integration," Asia Pacific Journal of Management, 35(2): 285-311.
- Chen, Ming-Jer. 2016. "Competitive Dynamics: Eastern Roots, Western Growth," Cross Cultural and Strategic Management, 23(4): 510-530.
- Chen, Ming-Jer and Danny Miller, 2015. "Reconceptualizing Competitive Dynamics: A Multidimensional Framework," Strategic Management Journal, 36: 758-775.
- Kai-Yu Hsieh, Wenpin Tsai, and Ming-Jer Chen. 2015. "If They Can Do It, Why Not Us? Competitors as Reference Points for Justifying Escalation of Commitment," Academy of Management Journal, 58:38-58.
- Chen, Ming-Jer, 2014. Presidential Speech: "Becoming Ambicultural: A Personal Quest—and Aspiration for Organizations," Academy of Management Review, 39: 119-137.
- Chen, Ming-Jer and Danny Miller. 2012. "Competitive Dynamics: Themes, Trends, and a Prospective Research Platform," Academy of Management Annals, 6 (1): 135-210.
- Chen, Ming-Jer and Danny Miller. 2011. "The Relational Perspective as a Business Mindset: Lessons from East and West," Academy of Management Perspective, 25 (3): 6-18.
- Tsai, Wenpin, Kuo-Hsien Su, and Ming-Jer Chen. 2011. "Seeing Through the Eyes of a Rival: Competitor Acumen Based on Rival-Centric Perceptions," Academy of Management Journal, 54: 761-778.
- Chen, Ming-Jer, Hao-Chieh Lin, & John Michel. 2010. "Navigating in a Hypercompetitive Environment: The Roles of Action Aggressiveness and TMT Integration," Strategic Management Journal, 31: 1410-1430.
- Chen, Ming-Jer and Danny Miller. 2010. "West Meets East: Toward an Ambicultural Approach to Management," Academy of Management Perspective, 24 (4): 17-24.
- Chen, Ming-Jer. 2010. "Reflecting on the Process: Building Competitive Dynamics Research," Asia Pacific Journal of Management, 27: 9-24.
- Chen, Ming-Jer. 2009. "Competitive Dynamics Research: An Insider's Odyssey," Asia Pacific Journal of Management, 26: 5-26.
- Chen, Ming-Jer. 2008. "Reconceptualizing the Competition-Cooperation Relationship: A Transparadox Perspective," Journal of Management Inquiry, 17: 288-304 (this paper won the journal's annual Breaking the Frame Best Paper Award).
- Hambrick, Donald C. and Ming-Jer Chen. 2008. "New Academic Fields as Admittance-Seeking Social Movements: The Case of Strategic Management," Academy of Management Review, 33:32-54.

- Nag, Rajiv, Donald C. Hambrick and Ming-Jer Chen. 2007. "What is Strategic Management, Really? Empirical Induction of A Consensus Definition of the Field." Strategic Management Journal, 28:935-955.
- Chen, Ming-Jer, Kuo-Hsien Su, and Wenpin Tsai. 2007. "Competitive Tension: The Awareness-Motivation-Capability Perspective," Academy of Management Journal, 50:101-108.
- Chen, Ming-Jer, S. Venkataraman, Sylvia S. Black, and Ian C. MacMillan. 2002. "The Role of Irreversibilities in Competitive Interaction: Behavioral Considerations from Organization Theory." Managerial and Decision Economics, 23:187-207.
- Chen, Ming-Jer. 2002. "Transcending Paradox: The Chinese "Middle Way" Perspective," Asia Pacific Journal of Management, 19:179-199.
- McGrath, Rita G., Ming-Jer Chen, and Ian C. MacMillan. 1998. "Multimarket Maneuvering in Uncertain Spheres of Influence: Resource Diversion Strategies," Academy of Management Review, 23: 724-740.
- Hambrick, Donald C., Theresa Cho, and Ming-Jer Chen. 1996. "The Influence of Top Management Team Heterogeneity on Competitive Moves," Administrative Science Quarterly, 41: 659-684.
- Chen, Ming-Jer. 1996. "Competitor Analysis and Inter-firm Rivalry: Toward a Theoretical Integration," Academy of Management Review, 21: 100-134 (this paper won the journal's annual Best Paper Award; an earlier version of this paper received the 1995 Glueck Best Paper Award of the Academy's Business Policy and Strategy Division).
- Miller, Danny and Ming-Jer Chen. 1996. "The Simplicity of Competitive Repertoires: An Empirical Analysis," Strategic Management Journal, 17: 419-439 (lead article) (an earlier version of this paper received the 1993 Glueck Best Paper Award of the Academy's Business Policy and Strategy Division.)
- Miller, Danny and Ming-Jer Chen. 1996. "Nonconformity in Competitive Repertoires: A Sociological View of Markets," Social Forces, 74: 1209-1234.
- Chen, Ming-Jer and Donald C. Hambrick. 1995. "Speed, Stealth, and Selective Attack: How Small Firms Differ from Large Firms in Competitive Behavior," Academy of Management Journal, 38: 453-482.
- Chen, Ming-Jer and Danny Miller. 1994. "Competitive Attack, Retaliation and Performance: An Expectancy-Valence Framework." Strategic Management Journal, 15: 85-102 (lead article).
- Miller, Danny and Ming-Jer Chen. 1994. "Sources and Consequences of Competitive Inertia: A Study of the U.S. Airline Industry." Administrative Science Quarterly, 39: 1-23 (lead article).
- Chen, Ming-Jer, Jiing-Lih Farh, and Ian C. MacMillan. 1993. "An Exploration of the "Expertness" of Outside Informants." 1993. Academy of Management Journal (Special Research Forum on Methodology), 36: 1614-1632.
- Chen, Ming-Jer and Ian C. MacMillan. 1992. "Nonresponse and Delayed Response to Competitive Moves: The Roles of Competitor Dependence and Action Irreversibility." Academy of Management Journal, 35: 359-370.
- Chen, Ming-Jer, Ken G. Smith, and C.M. Grimm. 1992. "Action Characteristics as Predictors of Competitive Responses." Management Science, 38: 439-455.
- Smith, Ken G., C.M. Grimm, M.J. Gannon, and Ming-Jer Chen. 1991. "Organizational Information-Processing, Competitive Responses and Performance in the U.S. Domestic Airline Industry." Academy of Management Journal, 34: 60-85.
- Smith, Ken G., James P. Guthrie, and Ming-Jer Chen. 1989. "Strategy, Size and Performance." Organization Studies, 10: 63-81.
- Smith, Ken G., C.M. Grimm, Ming-Jer Chen, and M.J. Gannon. 1989. "Predictors of Response Time to Competitive Strategic Actions: Preliminary Theory and Evidence." Journal of Business Research, 18: 245-258.

V. BOOK PUBLICATION:

Chen, Ming-Jer. 2001/06. “Inside Chinese Business: A Guide for Managers Worldwide,” Harvard Business School Press (German translation by Campus Verlag in 2004 under the title *Geschäfte machen mit Chinesen: Insiderwissen für Manager*).

Chen, Ming-Jer. 2025/6. “Letters from Ming-Jer: At the Confluence of East and West” (forthcoming, in Chinese), Fudan University Press (Shanghai).

Chen, Ming-Jer. 2020/21. “Selected Works of Ming-Jer Chen” book series (in Chinese), China Machine Press (Beijing). and Best-Wise Publishing (Taipei).

Book I: “Passing the Baton: Becoming a Renaissance Management Scholar”

Book II “Competitive Dynamics: Competitive Advantage in the Post-Porter Era”

Book III “Ambiculturalism: Strategic Middle-Way Thinking for the Modern World”

Chen, Ming-Jer. 2008/09. “Competitive Dynamics: A Research Odyssey” (in Chinese), Best-Wise (Taipei); Peking University Press (Beijing).

VI. MANUSCRIPTS UNDER REVIEW OR IN PREPARATION:

Karadag, Reha, Danny Miller, and Ming-Jer Chen. “To Compete from Within: The Competitive Dynamics of Resource Bundling” (Journal of Management, 4th review).

Chen, Jianhong, Tianxu Chen, Lingling Pan, Wenpin Tsai, and Ming-Jer Chen. “Time Out in Interfirm Rivalry: The Competitive Impact of Pausing Competitive Actions” (Journal of Management, 3rd review).

“An Interdisciplinary Safari: Mapping a Future Competitive Dynamics Research Agenda” (working title; with Fiona Yao and Wenchen Lin; targeted for Strategic Management Journal).

“Navigating Competition-Cooperation Tensions: Active Surveillance and a Dynamic Approach” (working title, with Fiona Yao and Wenchen Lin; targeted for Academy of Management Review).

“Competitive Dynamics in Transition—Toward CD-AI Oneness” (working title; targeted for Academy of Management Review).

VII. AWARDS AND HONORS:

Frederick S. Morton Faculty Leadership Award (annual recognition of a Darden professor who “best fostered exceptional student leaders’ leadership ability by stimulating the student leader to act upon ideas for evolution and improvement”), Darden School of Business, University of Virginia, 2023.

Teaching Excellence Award, Executive Master of Business Administration, College of Commerce, National Chengchi University, 2023.

One of three Excellent Internet-Based Education courses (Ambicultural Strategy, EMBA program, spring term), selected from the university at large, National Chengchi University, 2023.

Most Influential Author Award (selected from 180 nominated books published in 2020) granted by China Machine Press, the largest publisher in China.

Honorary Editor-in-Chief, *Asian Case Research Journal*, 2020-.

Honorable Director of the Competitive Dynamics and Innovation Strategy Research Center, 2019-.

Outstanding EMBA Teaching Contribution Award, School of Economics and Management, School of Economics and Management, Tsinghua University, 2016.

Career Award for Distinguished Educator, Academy of Management, 2014.

The Management Medal, Chinese Management Association (Taipei), 2013.

Elected to Fellow, Strategic Management Society, 2012.

Convenor, Strategic Management Society Special Conference in China, 2012.

Elected to President, Academy of Management, 2011-2013.

Elected to Fellow, Academy of Management, 2011.

Distinguished Alumni Award, National Taipei University (formerly Chung-Hsing University), 2010.

Elected to Vice President and Program Chair, Academy of Management, 2009-2011.

Breaking the Frame Best Paper Award, Journal of Management Inquiry, 2009.

Selected as one of the seventy-two role models from the international business, cultural, and social arenas, Commonwealth Magazine (Taipei), 2008.

Keynote speech, Asia Academy of Management Conference, Taipei, 2008.

Best Paper Award, Taiwan Academy of Management Proceedings, 2007.

Elected to Rep at Large, Competitive Strategy Track, Strategic Management Society, 2006-2008.

Invited to conduct a five-year review of National Taiwan University's School of Management, 2005

Nominee for Outstanding Faculty Award, the Darden School, University of Virginia, 2004 and 2005.

Wachovia Award for Excellence in Course Material Development: Pedagogical Excellence, the Darden School, University of Virginia, 2003.

Wachovia Award for Research Excellence: Significant Publication in a Book Forum, the Darden School, University of Virginia, 2002.

Elected to Chair (1999-2001), Program Chair (1997-1999), and Executive Committee (1995-1997) of the Business Policy and Strategy Division, Academy of Management.

Elected to Academy of Management Journal's Hall of Fame (under the "Honorable Mention" category), 2000.

Best Paper Award, Academy of Management Review, 1997.

Distinguished Research Fellow, Sol C. Snider Entrepreneurial Research Center, the Wharton School, University of Pennsylvania (1997-2001).

Harry W. Reynolds Visiting Professor of International Management, the Wharton School, University of Pennsylvania, 1997.

Allan N. Nash Memorial Award for Distinguished Doctoral Graduate, College of Business, University of Maryland, 1996.

The Glueck Best Paper Award, Business Policy and Strategy Division, Academy of Management, 1995.

The Glueck Best Paper Award, Business Policy and Strategy Division, Academy of Management, 1993.

Crosby/Foggit Fellowship, The Wharton School, University of Pennsylvania, 1990-1994.

Citifellow, The Wharton School, University of Pennsylvania, 1990-1992.

General Motors Research Fellowship, Graduate School of Business, Columbia University, 1990-1991.

Outstanding College Teacher Award, College of Business and Management, University of Maryland, Spring, 1986 (highest course rating in the College).

Doctoral Dissertation Fellowship, University of Maryland (one of ten recipients), 1987-1988.

Frank T. Paine Academic Achievement Award, College of Business and Management, University of Maryland, 1987.

Allan N. Nash Outstanding Doctoral Student Award, College of Business and Management, University of Maryland, 1987.

VIII. EDITORIAL REVIEW BOARDS:

Harvard Business Review (Traditional Chinese) (2011 -)

Academy of Management Journal (1994-1998; 2009-2013)

Academy of Management Review: Associate Editor (2005 - 2008)

Competitive Intelligence Review (1994 - 1999)

Journal of Business Venturing (1993 - 1999)

Journal of Market-Focused Management (1996 - 1999)

Organization Science (1993 - 2008)

Strategic Management Journal (1993 - 2016)

Strategic Organization (2001 - 2005)

Sun Yat-Sen Management Review (Taiwan) (1996 - 2008)

IX. ACADEMIC ADVISORIES:

Advisory Board Member, Quarterly Journal of Management (China) (2018 -)

Advisory Board Member, School of Business, Sun Yet-Sen University (2011 -)

Advisory Board Member, Tsinghua Business Review (China) (2011 -)

Advisory Board Member, Business Review (China) (2002 -)

Strategic Advisory Board Member, School of Management, Nankai University (2014 -)

International Advisory Board Member, School of Management, Fudan University (2013 -)

Academic Advisory Committee Member, School of Entrepreneurship and Management, ShanghaiTech University (2013 - 2016)

Advisory Board Member, Asia Pacific Journal Management (2001 - 2009)

Advisory Board Member, Management and Organization (2007 – 2011)

Management Board Member, Asian-Pacific Institute of Business, Chinese University of Hong Kong (1997-)

Academic Advisor, the Chinese Management Centre, University of Hong Kong (1998-)

Academic Advisory Board, the Hang Lung Center for Organizational Research, Hong Kong University of Science and Technology (1999-)

Steering Committee, Asian Academy of Management (1998 - 2000)

Steering Committee, China-International Business Project, Columbia University (1994 - 2004)

Co-chair, Seminar on China-International Business, Columbia University (1994 - 2004)

X. PROFESSIONAL SERVICE:

Academy of Management

President, 2011-2013

Vice President and Program Chair, 2009-2011

Member of the Board of Governors and the Executive Committee, 2009-2014

Business Policy and Strategy Division

Co-chair (1995 and 1996) and faculty leader (1994, 2006), the Doctoral Consortium; faculty leader, the New Faculty Consortium (2004, 2005); Teaching Committee (1991-1993); Executive Committee (1995-1997); Program Chair (1997-1999), and Chair (1999-2001)

Liaison Task Force to Asian Academy of Management (1997-1998)

Strategic Management Society

Convenor, Strategic Management Society Special Conference in China, 2012.

Rep at Large, Competitive Strategy Track, 2006-2008.

Faculty member, the Doctoral Consortium (2007)

Conference Review and Planning Committee, March 1995 (Mexico City) and March 1993 (Chicago).

Founder, Chinese Management Scholars' Workshop (2013 -)

Founder, Competitive Dynamics International Conference (2010 -)

Founder, Chinese Management Scholars' Community (2006 -)

Member, Consulting Editorial Board, Journal of International Business Studies (2022-)

Advisor, Professional Fellows Program at the East Asian Institute within the School of International and Public Affairs, Columbia University.

Ad Hoc Reviewer for the following journals: Journal of Marketing, Academy of Management Review, Administrative Science Quarterly, Journal of Business Research, Journal of Management, and Management Science.

Reviewer for Oxford University Press and Hong Kong Government's Research Grants Council.

Doctoral Dissertation Committee Served

Wan-Chien Lien (National Chengchi University (Taipei), 2018)

Jianhong Chen (Drexel University, 2014)

Tianxu Chen (Drexel University, 2010)

Jinyu He (University of Illinois, 2005)

Evan Offstein (Virginia Tech University, 2004)

Liqun Wei (Chinese University of Hong Kong, 2004)

Carolyn Mu (Virginia Tech University, 2003)

Tieying Yu (Texas A&M University, 2003)

So Yee-Lai Alice Lu (City University of London, 2000)

Theresa Cho (Columbia University, 1999)

Kuo-Hsien Su (Columbia University, 1995)

XI. INSTITUTIONAL SERVICE:

The Darden Graduate School, University of Virginia

Faculty Senate, University of Virginia (2020-)

First-year Strategy course head and section head (2005-2009)

Appointment Committee (2003-2004)
Executive Education Committee (2001-2004)

The Wharton School, University of Pennsylvania

Founding Director, the Global Chinese Business Initiative (1997-2001)

Graduate School of Business, Columbia University

Strategy faculty recruiting (1994-5)

Curriculum Revision Committee for the Strategic Management Course (1993-1995)

Academic Standards Committee (1990-1996)

Library Committee (1990-1996)

Representative of the School to Pacific Asian Consortium for International Business Education and Research (PACIBER)

XII. INVITED PUBLICATION AND BOOK CHAPTER:

Ke, Jie. 2014. "Ambicultural Ambassador between East and West: Interview with Dr. Ming-Jer Chen, Part II," Journal of Chinese Human Resource Management, 5 (2): 177-185.

Ke, Jie. 2014. "Ambicultural Ambassador between East and West: Interview with Dr Ming-Jer Chen, Part I," Journal of Chinese Human Resource Management, 5 (1): 75-83.

Chen, Ming-Jer. 2011. "Retrospective and Prospective Examination of Chen (1996)," in Gedion Markman and Phil Phan (eds.), Market Entry, Competitive Dynamics, and Entrepreneurship. Edward Elgar (under the auspices of the Johns Hopkins University), 11-15.

Gemino, Javier, Ming-Jer Chen, and Jonghoon Bae, 2006. "Dynamics of Competitive Repositioning: A Multidimensional Approach," in Joel Baum, S.D. Dobrey, & A. van Witteloostuijin (eds.), Strategy and Ecology: Advanced in Strategic Management, Oxford: UK JAI/ Elsevier, 23, 399-441.

Chen, Ming-Jer. 2004. "Competitive Dynamics among Entrepreneurial Firms," in Michael A. Hitt and R. Duane Ireland (eds.), The Blackwell Encyclopedic of Management, Volume 3 (Entrepreneurship), Oxford, UK: Blackwell Publishers Ltd; 38-40

Chen, Ming-Jer. 2004. "Forward: Wall Street Meets Great Wall," in Anu Gulati and Angela Li (eds.), Kellogg on China: Successful Strategies, Evanston, IL: Northwestern University Press; xi-xvii

Venkataraman, Sankaran, Ming-Jer Chen, and Ian. C. MacMillan. 1997. "Anticipating Reactions: Factors that Shape Competitor Responses," in G. S. Day and D. J. Reibstein (eds.), Wharton on Dynamic Competitive Strategies. New York: John Wiley & Sons, 198-219.

Chen, Ming-Jer. 1997. "Sam Kotz-Teacher and Mentor," in N. L. Johnson and N. Balakrishnan (eds.), Advances in the Theory and Practice of Statistics: A Volume in Honor of Samuel Kotz. New York: John Wiley & Sons, 23-27.

XIII. PUBLICATIONS IN BEST PAPERS PROCEEDINGS OF NATIONAL AND INTERNATIONAL CONFERENCES:

Nadkarni, Sucheta, Tianxu Chen, Ming-Jer Chen, and Jianhong Chen. 2013. "The Clock Is Ticking! CEO Temporal Depth, Industry Clockspeed, and Competitive Action Speed," Academy of Management Best Paper Proceedings, 1-6.

Chen, Ming-Jer, Hao-Chieh Lin, and John Michel. 2009. "Prospering in a Hypercompetitive Environment: The Roles of TMT Dynamics and Competitive Behavior," Academy of Management Best Paper Proceedings, 1-6.

Hsieh, Kai-Yu and Ming-Jer Chen, 2009. "Who Follow Whom? Asymmetric Competition in Cross-Border Market Expansion," Academy of Management Best Paper Proceedings, 1-6.

Nag, Rajiv, Donald C. Hambrick and Ming-Jer Chen. 2006. "Strategic Management and Its Intellectual Connection with Adjacent Academic Fields: An Insider-Outsider View," Academy of Management Best Paper Proceedings, 1-6.

Hambrick, Donald C. and Ming-Jer Chen. 2005. "New Academic Fields as Social Movements: The Case of Strategic Management," Academy of Management Best Paper Proceedings, 1-6

Nag, Rajiv, Donald C. Hambrick and Ming-Jer Chen. 2005. "What Is Strategic Management, Really? A Consensus View on the Essence of the Field," Academy of Management Best Paper Proceedings, 1-6.

Chen, Ming-Jer and John Michel. 2004. "The Strategic Management Field: A Survey-based Status Review and Assessment," Academy of Management Best Papers Proceedings, 1-6.

Gimeno, Javier and Ming-Jer Chen. 1998. "The Dynamics of Competitive Positioning: A Pair-Wise Perspective," Academy of Management Best Paper Proceedings, O1-O8.

Chen, Ming-Jer and Kristin Stucker. 1997. "Multinational Management and Multimarket Rivalry: Toward a Theoretical Development of Global Competition," Academy of Management Best Papers Proceedings, 2-6.

Chen, Ming-Jer. 1995. "Competitor Analysis and Inter-firm Rivalry: Toward a Theoretical Integration," Academy of Management Best Papers Proceedings, 7-11. (The paper, selected from 360 submissions, received the 1995 Glueck Best Paper Award of the Business Policy and Strategy Division.)

Miller, Danny and Ming-Jer Chen. 1995. "Nonconformity in Competitive Repertoires," Academy of Management Best Papers Proceedings, 256-260.

Cho, Theresa, Donald C. Hambrick, and Ming-Jer Chen. 1994. "Effects of Top Management Team Characteristics on Competitive Behaviors of Firms," Academy of Management Best Papers Proceedings, 12-16.

Miller, Danny and Ming-Jer Chen. 1993. "The Simplicity of Competitive Repertoires: An Empirical Analysis," Academy of Management Best Papers Proceedings, 32-36. (The paper, selected from 300 submissions, received the 1993 Glueck Best Paper Award of the Business Policy and Strategy Division.)

Chen, Ming-Jer and Ken G. Smith. 1987. "Samples Used in Strategic Management Research," Academy of Management Best Papers Proceedings, 7-11.

Smith, Ken G., James P. Guthrie, and Ming-Jer Chen. 1986. "Miles and Snow's Typology of Strategy, Organizational Size and Organizational Performance," Academy of Management Best Papers Proceedings, 45-49.

XIV. TEACHING, CASE, AND PEDAGOGY PUBLICATIONS

Chen, Ming-Jer, and Jin Leong. 2023. "Nvidia and the Great East-West Semiconductor Game," Asian Case Research Journal, 27(2): 147-174.

Chen, Ming-Jer, and Pranav Dalmia. 2023. "Different Strokes: New York City's Not-So-Warm Welcome," Asian Case Research Journal, 27(2): 175-181.

Chen, Ming-Jer, and Pranav Dalmia. 2023. "Us Versus Them: Bridging the Faultline between Salaried and Hourly Employees," Asian Case Research Journal, 27(1): 37-42.

Chen, Ming-Jer, and Jin Leong. 2023. "Developing a Personal Strategy: The Alumni Reunion," Asian Case Research Journal, 27(1): 27-35.

Chen, Ming-Jer, Bingjing Yao, and Mary Summers Whittle. 2022. "Time for a Change: Chinese Diaper-Maker DaddyBaby Faces COVID-19 (A)," Asian Case Research Journal, 26(4): 309-329.

- Chen, Ming-Jer, Bingjing Yao, and Mary Summers Whittle. 2022. "Time for a Change: Chinese Diaper-Maker DaddyBaby Faces COVID-19 (B)," Asian Case Research Journal, 26(4): 331-338.
- Chen, Ming-Jer, Lydia Fairfax and Barron Gong. 2022. "Expanding the MBA Experience by Writing and Using Cases: The Student Perspective," Asian Case Research Journal, 26 (2): 189-202.
- Chen, Ming-Jer, and Chawit Rochanakit. 2021. "Are You Ready? Devising a Personal Strategy for Life After Business School," Asian Case Research Journal, 25 (2&3): 125-137.
- Fairfax, Lydia, JianYe Jacky Feng, Mary Summers Whittle, and Ming-Jer Chen. 2021. "US–China Tensions in Class (A): International Politics Meets Interpersonal Relationships," Asian Case Research Journal, 25 (2&3): 213-235.
- Fairfax, Lydia, JianYe Jacky Feng, Mary Summers Whittle, and Ming-Jer Chen. 2021. "US–China Tensions in Class (C): Managing International Diversity in Turbulent Times," Asian Case Research Journal, 25 (2&3): 237-246.
- Chen, Ming-Jer and Charles Tucker. 2021. "Why should I care," Asian Case Research Journal, 25(1): 97-112.
- Chen, Ming-Jer, Y.P. Chan, and Jenny Craddock. 2021. "A Pig in a Poke? Shuanghui's Acquisition of Smithfield," Asian Case Research Journal, 25(1): 81-96.
- Chen, Ming-Jer, Ruo Jia, and Gerry Yemen. 2020. "Smithfield Foods: Activists and Acquisitions," Asian Case Research Journal, 24(2): 167-203.
- Chen, Ming-Jer and Michael Hovick. 2020. "Optimizing Academic Articles: A Practical Guide for Managers," Asian Case Research Journal, 24(2): 97-104.
- Anil, Nair, AS Oksoy, and Mind-Jer Chen. 2020. "Portfolio Recovery Associates: Competitive Advantage through Capabilities," Sage Business Cases.
- Chen, Ming-Jer, Yi Ping Chan, and Mary Summers Whittle. 2020. "Wingtech Acquires Nexperia: Will the New Company Fly," Asian Case Research Journal, 24(1): 49-69.
- Chen, Ming-Jer, Yi Ping Chan, and Charles Tucker. 2020. "The Culture-Strategy-Execution Trio: A How-To Guide," Asian Case Research Journal, 24 (1): 1-20.

XV. BUSINESS ARTICLES:

The Washington Post: Case in Point

- Ming-Jer Chen and Jenny Craddock. 2017. "Lights, camera, Lego: How an 'active play' giant took a chance on Hollywood," October 20.
- Ming-Jer Chen and Yi Ping Chan. 2016. "Lack of Cultural Fluency Set Back Construction of a Bilingual School," November 19.
- Ming-Jer Chen and Gerry Yemen. 2016. "Navigating between Two Value Systems with Ambiculturalism," July 31.
- Ming-Jer Chen. 2012. "Using the Power of 'One' as a Business Practice," July 8.

Darden Ideas to Action:

- Chen, Ming-Jer and Lauren Foster. 2025. "Confucius Says: Perhaps Microsoft and Nvidia Don't Have All the Answers," November 6.
- Chen, Ming-Jer and Gabriela Matheu. 2022. "4 Reasons Behind the Volatility of China's Billionaire Lise," January 19.

- Chen, Ming-Jer and Rebecca Little. 2021. "Pivoting in a Pandemic from Diapers to Mask Production in China," May 27.
- Chen, Ming-Jer and Mary Summers Whittle. 2020. "When Political Becomes Personal: Sensitive Racial and Cultural World Issues," October 15.
- Chen, Ming-Jer and Mary Summers Whittle. 2020. "Chips on the Table: Chinese Consumer Electronics Manufacturer Bets Big on European Microchip Maker," August 18.
- Chen, Ming-Jer and Gosia Glinska. 2020. "Entrepreneurship in China: The Rise of Female Billionaires," May 27.
- Chen, Ming-Jer, Gerry Yemen, and Ruo Jia. 2019. "The Smithfield Acquisition: Shuanghui Buys the Whole Hog," August 13.
- Chen, Ming-Jer. 2017. "The Power of One: East Meets West in Strategy," December 13.
- Chen, Ming-Jer and Jenny Craddock. 2017. "Lights, camera, Lego: How an 'active play' giant took a chance on Hollywood," October 20.
- Chen, Ming-Jer and Mary Summers Whittle. 2016. "Beyond Competitive Dynamics: From 'Winner Take All' to 'Lifting All Boats'," December 15.
- Chen, Ming-Jer and Yi Ping Chan. 2016. "Lost in Translation: Culture and Strategy," November 23.
- Chen, Ming-Jer and Gerry Yemen. 2016. "Ambiculturalism: Differences in Harmony," October 14.
- Chen, Ming-Jer and Charles Tucker. 2016. "Becoming Ambicultural: Managing Business and Beyond," January 12.
- Chen, Ming-Jer. 2015. "The Nuances of Cross-Cultural Communication," March 26.
- Ming-Jer Chen and Gerry Yemen. 2014. "New 'Ambicultural' Manager Combines Best of East and West," June 20.
- Chen, Ming-Jer. 2014. "Ambicultural Thinking: A Mindset for Tomorrow's Leaders," in *Educating Tomorrow's Thought-Leaders: Distinguished Scholars Answer a Burning Question* (eds.), Strategic Management Society, August 2014.

XVI. CHINESE PUBLICATIONS

Invited publications and book chapter:

Foreign Economics & Management:

- Chen, Ming-Jer, and Dalong Pang. 2019. "The US-China Trade War: The Competitive Dynamics Perspective," Foreign Economics & Management, 41 (7): 3-24.
- Chen, Ming-Jer. 2019. "Scholarship-Practice 'Oneness' of an Academic Career: The Entrepreneurial Pursuit of an Expansive View of Management Scholarship," Foreign Economics & Management, 41 (3): 3-24.
- Chen, Ming-Jer. 2019. "Education for All: Inheriting, Practicing, and Passing the Baton of my Cherished Mentor Aixinjueluo Yu-Yun's Educational Philosophy," Foreign Economics & Management, 41 (1): 141-152.
- Chen, Ming-Jer. 2018. "The Research-Teaching 'Oneness' of Competitive Dynamics: Toward an Ambicultural Integration," Foreign Economics & Management, 40 (12): 3-27.

Chen, Ming-Jer. 2018. "The Knowing and Doing of Huaxia Wisdom: "Ming-Jer" Method and the Heart Method," Foreign Economics & Management, 40 (1): 141-152.

Other Journal Publications:

Chen, Ming-Jer. 2018. "The Research-Teaching "Oneness" of Competitive Dynamics: Toward an Ambicultural Integration," Journal of Management and Business Research, 35 (4): 415-436.

Chen, Ming-Jer. 2016. "Academic Entrepreneurship: The Journey of Competitive Dynamics from Zero to N," Quarterly Journal of Management, 1 (3): 1-16.

Chen, Ming-Jer. 2016. "Oneness' in Management: The Essence of Sustainable Business," Tsinghua Business Review, December: 90-96.

Chen, Ming-Jer. 2014. "Becoming Ambicultural: A Personal Quest— and Aspiration for Organizations," China Management Magazine, May: 14-41.

Chen, Ming-Jer. 2014. "Presidential Address—Becoming Ambicultural: A Personal Quest, and Aspiration for Organizations," Journal of Management and Business Research, 31 (4): 263-282.

Chen, Ming-Jer. 2013. "Competition and Cooperation: Beyond the Opposition Perspective," China Management Magazine, April: 32-36.

Chen, Ming-Jer. 2013. "Wangdao Entrepreneurs: Sustainability and a Win for All," China Management Magazine, April: 76-77.

Chen, Ming-Jer. 2012. "Competitive Dynamics in the Internet Era," Business Management Review, October: 29-32.

Chen, Ming-Jer. 2012. "The Competitive Dynamics Tetralogy Can Lead to Success for Chinese Business," Tsinghua Business Review, April: 74-80.

Chen, Ming-Jer. 2012. "Fundamental Problem of Professional Management," Global View, March: 74-80.

Chen, Ming-Jer. 2011. "View Crisis from Wangdao Perspective," Global View, December: 74-80.

Chen, Ming-Jer. 2011. "Infinity Middle Way Market," Global View, November: 74-80.

Chen, Ming-Jer. 2011. "Power of One," Global View, September: 74-80.

Chen, Ming-Jer. 2011. "Define Competition by Wangdao," Global View, July: 74-80.

Chen, Ming-Jer. 1998. "Recent Trends in Global Competition: Implications for Chinese Business," in Bor-Shiuan Cheng, Kuo-Long Huang, & Chien-Chih Kuo (eds.), Chinese Legacies and Management in Taiwan and China, Sinyi Cultural Foundation, Taipei, 81-131.

Chen, Ming-Jer. 1997. "Strategic Management Teaching and Research," Sun Yat-Sen Management Review, Taiwan, 5 (3), 469-492.

Business articles:

Harvard Business Review (traditional Chinese) Column on Competitive Dynamics:

"Proving Yourself in a Dynamic, Competitive Environment," July 2012, 30-31.

- “Competitive Dynamics versus Static Industry Analysis,” August 2012, 24-25.
- “Understanding the Essence of Competitive Dynamics,” September 2012, 30-31.
- “Action and Response: Foundation of Competitive Analysis,” October 2012, 30-31.
- “Predict Rivals’ Responses: AMC,” November 2012, 28-29.
- “AMC Analysis,” December 2012, 30-31.
- “The Awareness-Motivation-Capability Framework (AMC) Revisited,” January 2013, 30-31.
- “Competitive Dynamics: An East-West Ambicultural Integration,” February 2013, 14-15.
- “Industry Ecosystem: Competition Beyond Industry Boundaries,” March 2013, 30-31.
- “Competitor Analysis: Market Commonality-Resource Similarity,” April 2013, 30-31.
- “Application of “Market Commonality-Resource Similarity,” May 2013, 24-25.
- “Indirect Competition,” June 2013, 24-25.
- “Strategy Analysis and Competitive Dynamics,” July 2013, 30-31.
- “The ‘Culture-Strategy-Execution’ Trio and Competitive Dynamics (I),” August 2013, 22-23.
- “The ‘Culture-Strategy-Execution’ Trio and Competitive Dynamics (II),” September 2013, 26-27.
- “From Competitive Dynamics to Cooperation Dynamics,” October 2013, 34-35.
- “Cooperation Analysis from a Competitive Dynamics Perspective,” November 2013, 38-39.
- “Attention Management in Competitive Dynamics (I),” December 2013, 36-37.
- “Attention Management in Competitive Dynamics (II),” January 2014, 34-35.
- “Attention Management in Competitive Dynamics (III),” February 2014, 24-26.

Chen, Ming-Jer. 2020. “Complex Mind, Simple Heart”, Jinri Toutiao, May 11. (This Article is the reply to the Peng Zhang’s essay. Peng Zhang. 2020. “Differing Perspectives on a Complex World”, Forbes China, March 10.)

Chen, Ming-Jer. 2011. “Wangdao Business Leaders” (in Chinese), Peking University Business Review, 8: 40-43.

Chen, Ming-Jer. 2006. “Chinese Business Oversea Expansion: Lessons of and Implications from the Three Recent Cases” (in Chinese), Peking University Business Review, 3: 28-33.

Chen, Ming-Jer. 2006. “FedEx in China” (in Chinese), Business Management Review, August 2006: 22-26.

XVII. REFEREED PRESENTATIONS AT NATIONAL AND INTERNATIONAL CONFERENCES:

Ming-Jer Chen. “Toward CD-AI Oneness: A Human Perspective,” for the panel “Dynamic Interactions in Digital-Age Strategy: Competition, Cooperation, Learning, and Innovation,” Academy of Management 2025 Annual Meetings.

Ming-Jer Chen and Pranav Dalmia. “Resolving Tensions in Case Teaching: Ambi-Oneness Learning Experiences,” Academy of Management 2024 Annual Meetings.

Ming-Jer Chen and Chawit Rochanakit. “Pandemic Disruption: A Personal Response and Classroom Transformation,” Academy of Management 2022 Annual Meetings.

Chen, Ming-Jer, John Michel, Wenchen Lin. “Worlds Apart? Connecting Competitive Dynamics and the Resource-Based View of the Firm,” Academy of Management 2020 Annual Meetings.

Chen, Jianhong, Tianxu Chen, Wenpin Tsai and Ming-Jer Chen. "Rock the Boat: Competitive Repertoire Rhythm and Interfirm Rivalry," Academy of Management 2019 Annual Meetings.

Wan-Chien Lien, Hao-Chieh Lin, and Ming-Jer Chen. "CEO Paternalistic Leadership, Competitive Boldness, and Performance: Roles of Relational Practices," Academy of Management 2018 Annual Meetings.

Jianhong Chen, Ming-Jer Chen, and Wenpin Tsai. "Time Horizon Diversity, Competitive Repertoire Balance, and Firm Performance," Academy of Management 2017 Annual Meetings.

Leigh Anne Liu, Hao-Chieh Lin, Wan-Chien Lien, and Ming-Jer Chen. "TMT Strategic Cohesion in the Paradox of Competition and Cooperation: A Moderated Mediation Model," Academy of Management 2017 Annual Meetings.

Chen, Ming-Jer. "Competitive Dynamics: Eastern Roots, Western Growth," Academy of Management 2016 Annual Meetings.

Lin, Hao-Chieh, Tsai, Wenpin, Liu, Yu-Sheng, and Chen, Ming-Jer. "Action Creativity in Munificent Competitive Environment: A Moderated Mediation Analysis," Academy of Management 2016 Annual Meetings.

Lin, Hao-Chieh, John Michel, Kuo-I Chang, Ming-Jer Chen. "Executive Interplay: CEO Dominance and TMT Integration Effect on Competitive Readiness and Performance," Academy of Management 2016 Annual Meetings.

Chen, Ming-Jer, Hao-Chieh Lin and Wan-Chien Lien. "CEO Dominance, Perceived Environment, and Competitive Behavior: A Moderated-Mediation Model of Performance," Strategic Management Society 2015 Annual International Conference.

Chen, Ming-Jer, "Becoming an (Ambicultural) Educator," the symposium on How to Become Successful at the Academy of Management, Academy of Management 2015 Annual Meetings.

Chen, Ming-Jer, Hao-Chieh Lin and Wan-Chien Lien. "Executive Dynamics, Competitive Response, and Firm Performance," Academy of Management 2015 Annual Meetings.

Chen, Ming-Jer and Leigh Anne Liu "Managing in the New Demographic Reality: Bicultural, Multicultural -- or Ambicultural?," the PDW Workshop on Unleashing the Potential of Migrants, Diaspora, and the Boundaryless Workforce, Academy of Management 2015 Annual Meetings.

Chen, Ming-Jer, "Becoming Ambicultural: A Few Observations and Reflections," the workshop on Enriching Paradox Theory: Comparing Eastern and Western Views, Academy of Management 2014 Annual Meeting.

Lin, Hao-Chieh, Ming-Jer Chen, John Michel, and Kuo-I Chang, "CEO-TMT Interplay, Competitive Readiness, and Firm Performance: An Integrated Consideration," Academy of Management 2014 Annual Meetings.

Nadkarni, Sucheta, Tianxu Chen, Ming-Jer Chen, and Jianhong Chen. "The Clock Is Ticking! CEO Temporal Depth, Industry Clockspeed, and Competitive Action Speed," Academy of Management 2013 Annual Meetings.

Chen, Ming-Jer, "Strategic Management Revisited: An Ambicultural View," 2013 Strategic Management Society Conference.

Miller, Danny, Hao-Chieh Lin, Ming-Jer Chen, and Isabelle Le Braton-Miller, "Relational Competition in Taiwan," 2013 Strategic Management Society Conference.

Chen, Ming-Jer, Hao-Chieh Lin, and John Michel, "Perceived Environment, TMT Dynamics, and Competitive Responsiveness: A Mediated Model of Performance," Academy of Management 2012 National Meetings.

Hsieh, Kai-Yu, Wenpin Tsai, and Ming-Jer Chen, "Expand Further—Despite Continuing Losses? Competitor as reference Points for Escalating Market Commitment," Academy of Management 2012 National Meetings.

Hsieh, Kai-Yu and Ming-Jer Chen, "Responding to Rivals' Actions: Beyond Dyadic Conceptualization of Interfirm Rivalry," Academy of Management 2010 National Meetings.

Chen, Ming-Jer, Hao-Chieh Lin, & John Michel. "Prospering in a Hypercompetitive Environment: The Roles of TMT Dynamics and Competitive Behavior," Academy of Management 2009 National Meetings.

Hsieh, Kai-Yu and Ming-Jer Chen, "Who Follow Whom? Asymmetric Competition in Cross-Border Market Expansion," Academy of Management 2009 National Meetings.

Chen, Ming-Jer, Tieying Yu, John Michel, and Bert Cannella. "Host-Country MNC Competitive Behavior: Roles of Strategic Significance and Institutional Dissimilarity," Academy of Management 2009 National Meetings.

Chen, Ming-Jer and Hao-Chieh Lin. "Industry Environment, Competitive Readiness: and Firm Performance," Academy of Management 2008 National Meetings.

Lin, Hao-Chieh and Ming-Jer Chen. "Competitive Readiness: Top Management Determinants and Performance Consequences," Academy of Management 2008 National Meetings.

Tsai, Wenpin, Kuo-Hsien Su, and Ming-Jer Chen. "Competitive Acumen: Market Antecedents and Consequences," Academy of Management 2008 National Meetings.

Hsu, Mu-Yen and Ming-Jer Chen. "Competitive Analysis and Interfirm Rivalry: Toward a Formal Model", Academy of Management 2007 National Meetings.

Michel, John and Ming-Jer Chen, "Intellectual and Institutional Interpretations of Scholars' Professional Behaviors: An Analysis of Strategic Management Members," Academy of Management 2007 National Meetings.

Chen, Ming-Jer and Hao-Chieh Lin. "Executive Dynamics, Competitive Readiness, and Firm Performance", Academy of Management 2007 National Meetings.

Tsai, Wenpin, Kuo-Hsien Su, and Ming-Jer Chen. "Competitive Acumen: Market Antecedents and Consequences," 2007 Strategic Management Society Conference, San Diego, U.S.

Chen, Ming-Jer, Tieying Yu, John Michel, and Bert Cannella. "Cross-border Competitive Aggressiveness among MNCs: The Awareness- Motivation-Capability Perspective," Academy of Management 2006 National Meetings.

Michel, John and Ming-Jer Chen, "The Constituency Orientation of Strategic Management Scholars: A Survey-based Exploration," Academy of Management 2006 National Meetings.

Nag, Rajiv, Donald C. Hambrick and Ming-Jer Chen. "Strategic Management and Its Intellectual Connection with Adjacent Academic Fields: An Insider-Outsider View," Academy of Management 2006 National Meetings.

Chen, Ming-Jer and Kuo-Hsien Su. "Competitive Intensity: The Awareness-Motivation-Capability Perspective," Academy of Management 2005 National Meetings.

Hambrick, Donald C. and Ming-Jer Chen. "New Academic Fields as Social Movements: The Case of Strategic Management," Academy of Management 2005 National Meetings.

Nag, Rajiv, Donald C Hambrick and Ming-Jer Chen. "What Is Strategic Management, Really? A Consensus View on the Essence of the Field." Academy of Management 2005 National Meetings.

Chen, Ming-Jer and John Michel. "The Strategic Management Field: A Survey-based Status Review and Assessment," Academy of Management 2004 National Meetings.

Black, Sylvia, Ming-Jer Chen, and John Michel. "Trends in Teaching Strategy: A Survey of Members of the Business Policy and Strategy Division," Academy of Management 2004 National Meetings.

Chen, Ming-Jer. "Reconceptualizing the Competition-Cooperation Relationship." Academy of Management 2003 National Meetings.

Tsai, Wenpin, Kuo-Hsien Su, and Ming-Jer Chen. "Beyond Mutual Forbearance: A Social Network Perspective." Academy of Management 2003 National Meetings.

Chen, Ming-Jer and Alberto Hanani. "Competition versus Cooperation: Toward an Integration," Academy of Management 2002 National Meetings.

Chen, Ming-Jer and Alberto Hanani. "Competition and Cooperation: Boundaries and Interrelationships," Academy of Management 2001 National Meetings (invited presentation at the PDW workshop).

Tsai, Wenpin, Kuo-Hsien Su, and Ming-Jer Chen. "Cooperative and Competitive Dynamics in the US Airline Industry, 1979-1990: A Social Network Perspective," Academy of Management 2000 National Meetings.

Chen, Ming-Jer. "Competing in a New Frontier: Managerial Considerations for MNCs in PRC," presented at the All Academy Symposium on "Multinational Firms in the People's Republic of China" (co-Chaired by Ming-Jer Chen and Anne Tsui), Academy of Management 1999 National Meetings.

Newman, William H. and Ming-Jer Chen, 1999. "World-Class Enterprises: Resource Conversion and Balanced Integration," presented at the All Academy Symposium on "Challenges for Global Enterprise in the 21st Century" (co-Chaired by William H. Newman and Ming-Jer Chen), Academy of Management 1999 National Meetings.

Chen, Ming-Jer. "How Chinese Entrepreneurship is Surviving the Asian Financial Crisis: Hong Kong Experience," presented at All Academy Symposium on "Entrepreneurship in Emerging Economies," Academy of Management 1998 National Meetings.

Gimeno, Javier and Ming-Jer Chen. 1998. "The Dynamics of Competitive Positioning: A Pair-Wise Perspective," Academy of Management 1998 National Meeting.

Chen, Ming-Jer and Stucker, Kristin. "Multinational Management and Multimarket Rivalry: Toward a Theoretical Development of Global Competition," Academy of Management 1997 Annual Meeting.

Michel, John and Ming-Jer Chen. "Global Rivalry: Strategic and Organizational Implication," 1997 Strategic Management Society Conference, Barcelona, Spain.

Michel, John and Ming-Jer Chen. "Building Organizational Capabilities for Cross-border Competition," Academy of Management 1997 Annual Meeting.

Chen, Ming-Jer. "Competitive Tension: Market and Resource Considerations," Academy of Management 1996 Annual Meeting.

MacMillan, Ian C. and Ming-Jer Chen. "Chess or Checkers: Global Corporate Strategy in Action," Academy of Management 1996 Annual Meeting.

Chen, Ming-Jer and Kristin Stucker. "Global Competitive Dynamics," presented at Perspectives on Multimarket Competition: Multidisciplinary Integration and Emerging Research Agendas, jointly sponsored by BPS & OMT Divisions at Academy of Management 1996 Annual Meeting.

Chen, Ming-Jer. "Competitor Analysis and Inter-firm Rivalry: Toward a Theoretical Integration," Academy of Management 1995 Annual Meeting.

Miller, Danny and Ming-Jer Chen. "Nonconformity in Competitive Repertoires," Academy of Management 1995 Annual Meeting.

Chen, Ming-Jer and Donald C. Hambrick. "Speed, Stealth, and Selective Attack: How Small Firms Differ from Large Firms in Competitive Behavior," Academy of Management 1994 Annual Meeting.

Miller, Danny and Ming-Jer Chen. "Sources and Consequences of Competitive Inertia: A Study of the U.S. Airline Industry," Academy of Management 1994 Annual Meeting.

Cho, Theresa, Donald C. Hambrick, and Ming-Jer Chen. "Effects of Top Management Team Characteristics on Competitive Behaviors of Firms," Academy of Management 1994 Annual Meeting.

Chen, Ming-Jer and Danny Miller. "Competitive Attack, Retaliation and Performance: An Expectancy-Valence Framework," Academy of Management 1993 Annual Meeting.

Miller, Danny and Ming-Jer Chen. "The Simplicity of Competitive Repertoires: An Empirical Analysis," Academy of Management 1993 Annual Meeting.

Cho, Theresa, Donald C. Hambrick, and Ming-Jer Chen. "Competitive Activeness and Responsiveness in Interfirm Dynamics: Do Top Management Team Factors Matter?" 1993 Strategic Management Society Conference.

Chen, Ming-Jer. "Competing against Competitors, not Competition," Academy of Management 1992 Annual Meeting.

Chen, Ming-Jer, Jiing-Lih Farh, and Ian C. MacMillan. "Some Insights on the 'Expertness' of Experts," Academy of Management 1992 Annual Meeting.

Chen, Ming-Jer, Ian C. MacMillan and Sylvia S. Black. "How Types of Action Irreversibility Influence Competitors' Responses," Academy of Management 1991 Annual Meeting.

Chen, Ming-Jer and Ian. C. MacMillan. "Effects of Competitor Dependence and Action Irreversibility on Response to Competitive Moves," Academy of Management 1991 Annual Meeting.

Chen, Ming-Jer. "Beyond the Strategic Group: Competing against Competitors, not Competition," 1990 Strategic Management Society Conference, Stockholm.

Chen, Ming-Jer, Ken G. Smith, and Curtis M. Grimm. "Competitive Strategic Interaction: A Study of Competitive Actions and Responses," 1989 National Meetings, Academy of Management.

Chen, Ming-Jer and Ken G. Smith. "Competitive Interactions in the Domestic Airline Industry, 1979-1986," 1987 Strategic Management Society Conference.

Chen, Ming-Jer and Ken G. Smith. "Samples Used in Strategic Management Research," 1987 National Meetings, Academy of Management.

Smith, Ken G., James P. Guthrie, and Ming-Jer Chen. "Miles and Snow's Typology of Strategy, Organizational Size and Organizational Performance," 1986 National Meetings, Academy of Management.

Paine, Frank T., Ken G. Smith, and Ming-Jer Chen. "Attaining Sustainable Competitive Advantages in Emerging Growth Firms," 1984 Strategic Management Society Conference, Philadelphia, U.S.

XVIII. INVITED ACADEMIC PRESENTATIONS AND SEMINARS:

"Surviving and Thriving in a Turbulent Time and a Divided World: Implications for Management Scholars," Taiwan Academy of Management (Virtual), February 23, 2024.

"Opening Remarks: CD as an Academic Field and a Community," 3rd Competitive Dynamics Conference, Imperial College, London UK (Virtual), May 25, 2023.

"Reflections on My Academic Career: Sharing Experiences in Case Teaching," Business Innovation Case Development and Teaching Workshop, Fudan University, Shanghai, China (Virtual), November 25, 2022.

"Turbulent Times Ahead: An Academic Gatekeeper Perspective" (Panel Session with Jay Barney and Arie Lewin) in honor of Arie Lewin's 47-year editorial career, hosted by Ming-Jer Platform and Shandong University (Virtual), July 3, 2021.

“Remarks to Honor Rosalie Tung, Recipient of the 2021 Eminent Scholar Award,” Academy of Management’s International Management Division (Virtual), August 2, 2021.

“My Current CD Extension Work: RBV Interface, and Implications for Geopolitical Studies,” 2nd Competitive Dynamics Conference, Helsinki, Finland (Virtual), June 2, 2021.

“Meet the Master,” Asia Academy of Management (Virtual), January 20, 2021.

“Passing the Baton: Becoming a Renaissance Management Scholar,” Beijing Normal University (Virtual), November 6, 2020.

“Reflections on an East-West Academic Odyssey: Academy-STR Division’s ‘Meet the Scholar’ Interview,” (Virtual), July 29, 2020.

“Building a Sustainable Academic Career: A Conversation.” Fox Business School, Temple University, May 6, 2020.

“Scholarship-Practice “Oneness” of an Academic Career: The Entrepreneurial Pursuit of an Expansive View of Management Scholarship,” Chengchi University (Taipei), December 26, 2019.

“Building A Professional Career: Reflections and Implications,” Feng Chia University (Taichung), December 26, 2019

“The Scholarship-Practice “Oneness” of An Academic Career,” National Taipei University (Taipei), December 18, 2018.

“The Research-Teaching “Oneness” of Competitive Dynamics: Toward an Ambicultural Integration,” The 8th UMC Business Management Paper Award, Chinese Management Association (Taipei), April 17, 2018.

“The Research-Teaching “Oneness” of Competitive Dynamics: Toward an Ambicultural Integration,” National Chengchi University (Taipei), December 18, 2017.

“The Research-Teaching ‘Oneness’ of Competitive Dynamics: Toward an Ambicultural Integration,” Asia Pacific Journal of Management & Jilin University Paper Development Workshop, June 16, 2017.

“The Research-Teaching “Oneness” of Competitive Dynamics: Toward an Ambicultural Integration,” Peking University (Beijing), May 31, 2017.

“Academic Entrepreneurship: The Journey of Competitive Dynamics from Zero to N,” National Chengchi University (Taipei), December 23, 2016.

“Competitive Dynamics: Eastern Roots, Western Growth,” National Chengchi University (Taipei), December 22, 2015.

“Nuances of Cross Cultural Communication,” the Darden School, University of Virginia, November 10, 2015.

“The Interplay of Competition and Cooperation: A Few Questions and Reflections,” at the Competitive & Cooperative Strategy Interest Groups Paper Development Workshop, Strategic Management Society Annual International Conference, October 3, 2015.

“Becoming an Ambicultural Scholar: A “Both/And” Approach to the Research-Teaching Conundrum,” at the Competitive Strategy Interest Group Teaching Workshop, Strategic Management Society Annual International Conference, October 3, 2015.

“Becoming Ambicultural: A Personal Quest -- and Aspiration for Organizations,” Nnakai University, June 23, 2015.

“The Chinese Manufacturing Sector: Challenges and Opportunities in the Brave New World of Global Competition Reality,” 2015 SYSBS 3rd Global Business Forum, March 15, 2015.

“Becoming Ambicultural: A Conversation with IACMR Members,” International Association of Chinese Management Research Annual Meeting (Philadelphia), August 3, 2014.

“Academic Entrepreneurship: The Case of Competitive Dynamics,” at Second Chinese Management Scholars’ Workshop, School of Management, Huazhong University of Science & Technology, September 15, 2014.

“Competitive Dynamics: Themes, Trends, and a Prospective Platform,” Tsinghua University (Beijing), December 30, 2011.

“Competitive Dynamics: Themes, Trends, and Theoretical Thrusts,” Fudan University (Shanghai), June 22, 2011.

“Competitive Dynamics: Themes, Trends, and Theoretical Thrusts,” University of Texas at Austin, April 29, 2011.

“Competitive Dynamics: Themes, Trends, and Theoretical Thrusts,” Texas A&M University, April 8, 2011.

“Competitive Dynamics: Theory, Research, and Application,” the Fudan-Panasonic Lectureship, Fudan University (Shanghai), November 11, 2009.

“MNC Host-Country Competitive Behavior: Roles of Strategic Significance and Institutional Dissimilarity,” Boston College, April 17, 2009.

“Learning to Be a Global Executive,” 7th Annual Latin American Student Association Conference, The Darden School, University of Virginia, June 6, 2004

“East Meets West,” the Wharton Asia Week, University of Pennsylvania, November 18, 1998.

“Chinese Business Enterprise in the Global Context,” presented at the Seminar on Greater China: Myths, Realities, and Opportunities, University of Maryland, May 18, 1998.

Designed and conducted a teaching workshop for junior faculty members of the School of Business and Management, The Hong Kong University of Science and Technology, January 1996.

“Global Multiple Point Competition,” Global Research Symposium, the Hong Kong University of Science and Technology, January 14, 1996.

“Rethinking Competitor Analysis and Competition,” presented at the Whittemore Conference on Hypercompetition, cosponsored by the Tuck School and Organization Science, September 10, 1994.

Conference on Competitive Organizational Behavior, cosponsored by the Kellogg School and Strategic Management Journal, June 19, 1994.

“Forms of Action Irreversibility and Their Effects on Competitive Responses” (with Ian C. MacMillan), the Institute of Management Sciences Annual Conference, May 19, 1991.

“Beyond the Strategic Group: Competing against Competitors, not Competition,” Second Annual Wharton Conference on Models of Strategic Choice, University of Pennsylvania, September 19, 1989.

Other presentations at Tuck (Dartmouth), Harvard, Texas at Austin, Texas A&M, Notre Dame, Rice, Wisconsin, Michigan, Georgetown, Emory, Illinois, Indiana, Virginia Tech, Richmond, Georgetown, Penn State, Florida State, New York University, INSEAD, London Business School, British Columbia, Western Ontario, Peking, Tsinghua, Zhejiang, Fudan, and Remin (China), Chinese University of Hong Kong, Hong Kong University of Science and Technology, National Taiwan, National Chengchi (Taiwan), Imperial College of Science, Technology and Medicine (UK), among seventy some business schools internationally.

XIX. INVITED BUSINESS AND PUBLIC KEYNOTE SPEECHES:

Competitive Dynamics Annual International Conference:

“Leveraging an Era of Change: Cultivating Balance and ‘Ambi-oneness’ in Turbulent Times,” Virtual, November 27 and November 28, 2021.

“Case Workshop: Chinese Diaper-Maker DaddyBaby Faces COVID-19,” Competitive Dynamics International Conference Series (Virtual), June 20, 2021.

“New Global Business Reality: Perspective and Paths,” Virtual, December 20 and December 27, 2020.

“There and Back Again: Becoming a Renaissance Management Scholar,” Beijing, September 27, 2019

“China-US Trade War: Change, Timing, Challenges, and Opportunities.,” Chengdu, December 29, 2018

“Reviewing, Reflecting, and Forecasting: Looking at the World from Chengdu, and Looking from 2018 into the Future,” Chengdu, December 29, 2018

“Knowledge-Practice Oneness: From Competitive Dynamics to Ambiculturalism to Passing the Baton and Practice,” Beijing, September 2, 2017

“Competitive Dynamics: Eastern Roots, Western Growth,” Hangzhou, June 10, 2016.

“There and Back Again: From Competitive Dynamics, Ambicultural Management, to XiaXue Practice,” hosted by the Guanghua School of Management, Peking University (Beijing), June 6, 2015.

“Building an Academic Community for Competitive Dynamics,” hosted by National Chengchi University (Taipei), September 28, 2014.

“Competitive Dynamics and Corporate Transformation,” hosted by Tsinghua University (Beijing), September 8, 2013.

“Competitive Dynamics and Ambicultural Management for Sustainable Enterprise Development,” hosted by Fudan University (Shanghai), June 6, 2012.

“Competitive Dynamics: Themes, Trends, and Theoretical Thrusts,” hosted by National Chengchi University (Taipei), September 22, 2011.

“Competitive Dynamics Research: Past, Present, and Future,” hosted by National Chung Kong University (Tainan, Taiwan), September 24, 2010.

“Enterprise Stewardship in the Age of AI Disruption: Guided by Purpose, Built on Capability.” Executive forum for Taiwanese business entrepreneurs and professionals, Taipei, January 18, 2026.

“Disruption, Response, and Transformation,” Executive Forum for Taiwanese business entrepreneurs and professionals at Chengchi University, Taipei, February 8, 2025.

“Competing in a Turbulent Time and a Divided World: Implications for Taiwanese Entrepreneurs,” Executive Forum at Chengchi University (Taipei), January 27, 2024.

“Strife, Survival, and Sustainability: Being a True Entrepreneur in Taiwan Through Turbulent Times and US-China Tensions.” this forum was the first in a planned series, titled “To Make the World Smaller: Uniting Humanity with Love and Gratitude.”, Center for Public and Business Administration Education (Taipei), March 18, 2023.

“Becoming Ambicultural: A ‘Chinese’ View,” CKGSB Cutting-edge Insights from China Program (Virtual), September 27, 2022.

“Reflections on My Academic Career: Competitive Dynamics Research and Teaching,” CEIBS DBA program (Virtual), October 26, 2022.

“The CD-RBV Interface: Implications for Geopolitical Studies,” Chengchi University (Virtual), March 04, 2022.

“Passing the Baton: Becoming a Renaissance Management Scholar” at Southwest University of Science and Technology’s Department of Management, College of Business, July 1, 2020. (online)

“Becoming a Renaissance Management Scholar” to doctoral students at Temple University’s Fox School of Business, May 6, 2020. (online)

“There and Back Again: From Competitive Dynamics, Ambicultural Management, to XiaXue Practice,” the Wangdao Forum (Taipei), September 15, 2015.

“Becoming Ambicultural: Reflecting on the Process,” the 40th Annual Conference, the Chinese Management Association (Taipei), Keynote Speech for Receiving the Management Medal, November 30, 2013.

“Becoming Ambicultural: A Personal Quest—and Aspiration for Organizations,” the 8th Annual Chinese Academy of Management (Shanghai), November 8, 2013

“Business Ecosystem: A Competitive Dynamics Perspective,” Harvard Business Review (Traditional Chinese) Forum (Taipei), September 20, 2013.

“Being Ambicultural,” the Presidential Speech at the 73rd Annual Conference of the Academy of Management (Orlando), August 11, 2013.

“Being an Ambicultural Learner and Professional,” The Asian and Asian Pacific American Alumni Network of University of Virginia (Charlottesville), April 13, 2013.

“Developing Ambicultural Professionals and Organizations,” Darden Corporate Advisory Board Meeting (Charlottesville), February 26, 2013.

“Competitive Dynamics: An Ambicultural Perspective,” Harvard Business Review (Traditional Chinese) Forum (Taipei), December 27, 2012.

“The Chinese Management Research: An Ambicultural Perspective,” Conference on the Chinese Way of Management and A Report of Successful Chinese Enterprises (Beijing), December 18, 2012.

“Competitive Dynamics: An Ambicultural Perspective,” Strategic Management Society Special Conference in China (Guangzhou), December 15, 2012.

“Being an Ambicultural Scholars: Reflections on the Process and Content,” the 10th Conference of the International Association of Chinese Management Research (Hong Kong), June 21, 2012.

“Competitive Dynamics and Sustainable Enterprise Development,” Fudan University (Shanghai), June 13, 2012.

“Competitive Dynamics and the Ambicultural Perspective: Implications for Global Talent Competition,” Summit on Globalization of Human Capital and Asia-Pacific Federation of Human Resource Management (Taipei), September 16, 2011.

“Competitive Dynamics and Ambicultural Management: Implications for the Global Expansion of Chinese Business,” Guangzhou Business Forum, Guangzhou (China), June 18, 2011.

“Competitive Dynamics: Developing the Research Program and Managing the Research Process,” Cheng Kung University (Tainan), September 24, 2010.

“Research and Executive Education: Creating a Productive Balance,” International University Consortium for Executive Education, Advisory Board Meeting, Charlottesville (USA), November 30, 2010.

“Competitive Dynamics: A Strategic Perspective for the Sustainable Growth of Chinese Enterprises,” Fudan International Management Forum, Shanghai, July 17, 2010.

“Competitive Dynamics and Brand Rivalry,” Tainan Industrial Park, Taiwan, December 15, 2009.

“Competitive Dynamics and Talent Rivalry,” the State-owned Assets Supervision and Administration Commission of China’s State Council, Beijing, September 10, 2010.

Business dialogue with Stan Shih (Acer's Founder), Taipei, July 7, 2009.

"On Competitive Dynamics: An Insider's Odyssey," Asia Academy of Management Conference, Taipei, December 16, 2008.

"Inside Chinese Business: A Strategic-Cultural Perspective," the HSM Forum, Milan, Italy, November 20, 2007.

"The Chinese Business Expansion and Leapfrogging in Global Competition," The China CEO Forum, Beijing, November 3, 2007.

"Overseas Expansion of Chinese Enterprises," HSM's Special Management Program: China and India, Saint Paolo, Brazil, May 19, 2007.

"Inside Chinese Business: A Strategic-Cultural Perspective," Expomanagement Argentina, hosted by HSM Group, Buenos Aires, Argentina, November 9, 2006.

"Overseas Expansion of Chinese Business: Lessons and Challenges," China in Global Economy, hosted by China Development Bank, Beijing, China, September 19, 2006.

"Inside Chinese Business: A Strategic and Cultural Perspective," Alcoa AACT Leadership Program, Cleveland, IN, September 14, 2006.

"The Emergence of the Chinese Middle Class and Its Global Implications," Munich Management Symposium, hosted by Munich Re, Munich, Germany, July 3, 2006.

"China's Re-emergence and Its Global Implications," 9th Education Policy Institute Annual Conference, Charlottesville, Virginia, June 27, 2006.

"Competition as Action-Response," Executive Consortium, Taipei, May 25, 2005.

"Private Sector: Opportunities for SMEs in China," The Hamburg Summit: China Meets Europe, Hamburg, Germany, November 26, 2004.

"National Security and the Global Economy", PBS Deliberation Day: Virginia Currents, Charlottesville, VA, October 18, 2004.

"Rise of the Chinese Middle Class, and Its Global Implications," USChina Executive Summit, AIG headquarters, New York City, June 24, 2004.

"Private Sector: Opportunities for SMEs in China," Executive Consortium, Taipei, Taiwan, June 25, 2004.

"Asian Cultures and Implications for Business," American General AIG, Nashville, TN, May 7, 2004.

"'Chinese' Business on the New Global Chessboard," The FedEx Marketing Millennium Series, Memphis, November 14, 2003.

"Inside Chinese Business," Farmington Breakfast Group, Charlottesville, VA, July 7, 2003.

"Inside Chinese Business," Asbury Methodist Village, April 25, 2002.

"Working with the Chinese—Now and Forever," presented at the second annual U.S.-China Trade Conference, hosted by U.S.-China Chamber of Commerce, Chicago, IL, October 25, 2001.

"New-world Enterprise," luncheon speeches for American Chamber of Commerce–Hong Kong and Young Entrepreneurs' Organization, Hong Kong, September 25, 2001.

"World-class Enterprises Where East Meets West," keynote speech at the World Economic Forum's China Business Summit 2000 in Beijing, April 17, 2000.

"Competing in the New Millennium," Morgan Stanley's Chinese Senior Executive Study Tour," New York City, October 18, 1998.

“Challenges and Opportunities of the Asian Financial Crisis: Strategic and Competitive Implications for Asian Enterprises,” Asia Forum, Taipei, Taiwan, June 1998.

“Recent Trends in Global Competition,” the 8th International Conference on Comparative Management, National Sun Yat-Sen University in Taiwan, May 19, 1997.

“Multipoint Competition and its Applications,” the Conference on Chinese Business and Management, hosted by the Xi-Yi Foundation, Taipei, Taiwan, December 19, 1996.

Chaired a panel discussion on quality management issues for a group of 30 quality executives and government officers from China, New York, November 20, 1994.

Lectured on “Global Competition” and “Strategic Management” to a group of 30 bankers from Xiamen, China, New York, October 30, 1994.

Lectured on “National Competitiveness” and “Competitive Strategy” to a group of 30 bankers from Shanghai, China, New York, October 25, 1993.

Lectured on “Global Competitive Strategy” to a group of 20 executives visiting from Shenzhen, China, October 20, 1992.

Panelist for the International Conference on “Taiwan Enterprise in Global Perspectives,” September 15, 1990, New York.

XX. PROFESSIONAL AND CAREER DEVELOPMENT FOR SCHOLARS:

Global Chinese Management Scholars Community (CMSC):

CMSC 20-Year Reunion (July 26), at the annual Academy of Management Conference, Copenhagen, Denmark, 2025.

CMSC-Doctoral Consortium (July 23), at the Academy of Management Annual Meetings (Virtual), 2022.

CMSC-Doctoral Consortium (August 3), -Mentors’ Camp (August 4), -Passing the Torch (August 5), at the Academy of Management Annual Meetings (Virtual), 2020.

CMSC-Reunion (August 10), -Teaching Forum (August 13), -Workshop (August 14), at the Academy of Management Annual Meetings, Boston, 2019.

CMSC-Reunion (August 11), -Research Forum (August 14), -Mentors’ Camp (August 15), at the Academy of Management Annual Meetings, Chicago, 2018.

CMSC-Reunion (August 5), -Teaching Forum (August 8), -Workshop (August 9), at the Academy of Management Annual Meetings, Atlanta, 2017.

CMSC-Reunion (August 6), -Research Forum (August 9), -Workshop and -Mentors’ Camp (August 10), at the Academy of Management Annual Meetings, Anaheim, Los Angeles, 2016.

CMSC-Reunion (August 2), -Teaching Forum (August 5), and -Workshop (August 6), at the Academy of Management Annual Meetings, Vancouver, Canada, 2015.

CMSC-Reunion (August 2), -Research Forum (August 5), and -Mentors’ Camp (August 6), at the Academy of Management Annual Meetings, Philadelphia, 2014.

CMSC-Reunion (August 10), -Teaching Forum (August 13), and -Workshop (August 14), at the Academy of Management Annual Meetings, Orlando, 2013.

CMSC-Reunion (August 4) and -Research Forum (August 8), at the Academy of Management Annual Meetings, Boston, 2012.

CMSC-Reunion (August 13) and -Workshop (August 17), at the Academy of Management Annual Meetings, San Antonio, 2011.

CMSC-Reunion (August 8) and -Workshop (August 12), at the Academy of Management Annual Meetings, Chicago, 2009.

CMSC-Reunion (August 9), at the Academy of Management Annual Meetings, Anaheim, 2008.

CMSC-Workshop (August 2-3), at the Academy of Management Annual Meetings, Philadelphia, 2007.

CMSC-Workshop (August 9-10), at the Academy of Management Annual Meetings, Atlanta, 2006.

Chinese Management Scholars Workshop (CMSW):

“Grounded in Scholarship During Time of Disruption” hosted by Zhejiang University of Finance and Economics (Virtual), December 6-7, 2025.

“Nurturing Oneself to Benefit Others: Application to the Teaching and Research Arenas,” hosted by Xi’an Jiaotong-Liverpool University, Taicang Campus (Virtual), November 29, 2024.

“Surviving and Thriving in a Turbulent Time and a Divided World: Implications for Management Scholars,” hosted by Shenzhen University, (Virtual), January 6-7, 2024.

“The Past, Present, and Future of Chinese Management Scholarship: Some Reflections on My Academic Career,” hosted by Guangxi Normal University, Guilin University of Technology, and Guilin University of Electronic Technology, (Virtual), July 22-24, 2022.

Ming-Jer Chen gave a keynote speech titled “The Past, Present, and Future of Chinese Management Scholarship: Some Reflections on My Academic Career” at the 10th Chinese Management Scholars Workshop Annual Conference (hosted by Guangxi Normal University, Guilin, China) and hosted its Doctoral Consortium (Virtual), July 22-24, 2022.

Ming-Jer Chen addressed Doctoral Consortium participants in the Chinese Management Scholars Community at the Academy of Management Annual Meeting (Virtual), July 23, 2022.

“Little Stories, Major Disruptions: Pioneering a New Frontier for Chinese Management Scholars,” hosted by Shandong University (Virtual), July 3, 2021.

“Demystify Case Teaching,” CMSW Case Teaching Workshop (Virtual), November 28, 2020.

“Passing the Baton: Becoming a Renaissance Management Scholar,” hosted by Lanzhou University, July 4-5, 2020.

“Scholarship-Practice ‘Oneness’ of an Academic Career: The Entrepreneurial Pursuit of an Expansive View of Management Scholarship,” hosted by Shanghai University of Finance and Economics, June 30-July 1, 2019.

“The Research-Teaching ‘Oneness’ of Competitive Dynamics: Toward an Ambicultural Integration,” hosted by Northwestern Polytechnical University, July 4-5, 2018.

“The Research-Teaching Oneness of Competitive Dynamics,” hosted by Jilin University, June 17, 2017.

“Competitive Dynamics: Eastern Roots, Western Growth,” hosted by Zhejiang University and Zhejiang University of Technology, June 13, 2016.

“There and Back Again: From Competitive Dynamics, Ambicultural Management, to XiaXue Practice,” hosted by Nankai University, June 23, 2015.

“Academic Entrepreneurship: The Case of Competitive Dynamics,” hosted by Huazhong University of Science and Technology (Wuhan), September 13-14, 2014.

“Chinese Scholars and Scholarship in a Re-emergent China,” hosted by Tsinghua University (Beijing), September 6-7, 2013.

“Journey of an impactful Scholar-Leader,” Executive PhD Program, Daniels College of Business, University of Denver (Virtual), May 25, 2021.

“5th Anniversary Activities Reunion for 2016 spring class,” Finance EMBA Program, PBC School of Finance, Tsinghua University (Virtual), March 27, 2021.

“The Interplay of Competition and Cooperation,” Strategic Management Society Conference (Minneapolis), October 19, 2019

“The Case Teaching Workshop,” Fudan University (Shanghai), December 19, 2017.

“Reflecting on the Process: Building A Research-Centered Balanced Academic Career,” New Doctoral Student Consortium, Academy of Management (Orlando), August 4, 2013.

“Building a Balanced Research-Centered Academic Career,” Tsinghua University, December 28-29, 2012.

“The Case Teaching Workshop,” Fudan University (Shanghai), December 20, 2012.

“The Case Teaching Workshop,” Shanghai National Accounting Institute (Shanghai), September 17, 2012.

“Reflecting on the Process: Building A Research-Centered Balanced Academic Career,” New Doctoral Student Consortium, Academy of Management, August 4, 2012.

“Reflecting on the Process: Building A Research-Centered Balanced Academic Career,” the Ph.D. project Management and Doctoral Students Association Conference (Boston), August 1, 2012.

“Building a Balanced Research-Centered Academic Career,” University of Bern (Bern, Switzerland), April 26, 2012.

“Building Competitive Dynamics Research Program: Some Reflections,” Chung Jung Christian University (Tainan, Taiwan), December 14, 2009.

“Reflecting on the Process of Developing Competitive Dynamics Research,” Fudan University (Shanghai), November 10, 2009.

“Conducting Programmatic Research,” for faculty and doctoral students, National Chung Kong University (Tainan, Taiwan), December 19, 2008.

“Building a Balanced Research-Centered Academic Career,” National Chengchi University (Taipei), June 11, 2008.

“Teaching for the Total Learning Experience,” for EMBA professors, National Taiwan University (Taipei), September 5, 2007.

“Building a Balanced Research-Centered Academic Career,” for faculty and doctoral students, Hong Kong University of Science and Technology, December 16, 2006.

“Conducting Programmatic Research,” hosted by Taiwan’s National Science Council, for over 350 management professors and doctoral students, Chia-Yi and Taipei, December 21-22, 2007.

“Building a Balanced Research-Centered Academic Career: A Workshop for Doctoral Students and Junior Colleagues,” Charlottesville, November 29-30, 2007.

“Research-Teaching Integration,” hosted by Taiwan’s National Science Council, for 45 selected management professors, Taipei, September 13-14, 2007.

“Building an Integrated Research-Teaching Career,” hosted by Taiwan’s National Science Council, for 270 management scholars from all Taiwan’s business schools, Taipei, September 23, 2006.

“Building an Integrated Research-Teaching Career,” hosted by China’s National MBA Advisory Committee, for 150 professors from all MBA programs, Beijing, September 16, 2006.

“The Case Teaching Workshop,” for EMBA professors, National Taiwan University (Taipei), March 19, 2006.

“Building a Research Career: A Strategic Perspective,” hosted by Taiwan’s National Science Council, National Taiwan University, and National Chengchi University, for 70 strategy and international business scholars from all business schools, Taipei, June 23-25, 2004.

“MBA Teaching,” hosted by China’s National MBA Advisory Board, for management professors from all 52 MBA programs, Beijing, June 30-July 8, 1997.

“Academic Research and Publication,” hosted by Taiwan’s National Science Council, for management professors from the 20 leading business schools, Taipei, May 19-21, 1997.

XXI. TEACHING EXPERIENCE:

Darden School of Business, University of Virginia

MBA: Strategic Thinking and Action; Competitive Dynamics; East-West Strategy Seminar; Ambicultural Strategy; Cases in Global Strategy; Disruption, Response, and Transformation
EMBA: Strategic Thinking and Action; Competitive Dynamics; Disruption, Response, and Transformation
Ph.D.: Competitive Dynamics

The Wharton School: University of Pennsylvania

MBA: Global Chinese Business Seminar
Undergraduate: Global Chinese Business

Graduate School of Business, Columbia University

MBA: Strategic Management of the Enterprise; Competitive Dynamics
EMBA: China Study Tour

XXII. CORPORATE AND GLOBAL EMBA TEACHING:

Darden Executive Programs

Strategy faculty instructor for Managing Critical Resources (2001-2004; 3 programs a year), Management Development Program (2005-present; 3 programs a year); in-house programs for Merck, United Technologies, Timken, Rolls-Royce

Wharton Executive Programs

Faculty instructor for the Executive Education Advisory Board Meeting (1997), the CEO Circle (1997), the Asian Forum (1998), and Managing in the New Millennium (1998) on global or Chinese management topics.

Columbia Executive Programs

Faculty instructor for Business Strategy (1993-1997) and Senior-Level General Management (1994-1997) on competitive dynamics, managing the global joint venture, and global Chinese business enterprises.

Faculty leader for Strategy Application Project in Business Strategy (1989-1997) and Senior-Level General Management (1989-1997)

Faculty facilitator for Columbia’s customized corporate programs (1995-1997)

Executive or EMBA Teaching

Alcoa, DuPont, AIG American General, FedEx, Morgan Stanley (USA), Munich Re (Germany), BOC Gases (UK), HSM (Argentina/Brazil/Italy), National Development Bank, State Economic and Trade Commissions, the Industrial and Commercial Bank of China, and Kelon Electrical Holdings (PRC), the Institute for Information Industry, the Ruentex Group, BenQ, AUO, the Aspire Academy, Stans Foundation, Ford Lio Ho, E-Sun Bank, Taiwan Mobile, Fubon, (Taiwan), the Executive Talent Association (Hong Kong), Dover, Glen Raven, Acer, etc.

EMBA Teaching at Shanghai National Accounting Institute-Arizona State University, Fudan University, Tsinghua University, Peking University, National Taiwan University, National Chengchi University, Chinese University of Hong Kong, Case Western Reserve University, Cheung Kong Graduate School of Business, and Imperial College of Science and Technology and Medicine in the UK, etc.

XXIII. TEACHING CASES AND NOTES:

Cases:

Chen, Ming-Jer and Vincent Wang, “Woolworths: Australia Day Blues,” November 21, 2024. (UVA-S-0461)

Chen, Ming-Jer and George Bayard Bergmann, “Tough Choices: Applying the Power of One to Decision-Making,” October 21, 2024. (UVA-S-0457)

Chen, Ming-Jer, Katrina Li, Jin Leong, Mary Summers Whittle, and Christina Zhou, “Tesla versus BYD: China’s Electric Vehicle Contest,” July 10, 2024. (UVA-S-0414)

Chen, Ming-Jer and Pranav Dalmia, “Paul Waddle’s Crash Course in Nigerian Business,” April 12, 2023. (UVA-S-0387)

Chen, Ming-Jer, Kathleen Llontop, José Llontop, Rebecca Goldberg, and Pranav Dalmia, “CEMEX in Egypt: Global Best Practices, or Country-Specific Acumen?” October 3, 2022. (UVA-S-0397)

Chen, Ming-Jer and Pranav Dalmia, “Different Strokes: New York City’s Not-So-Warm Welcome,” July 25, 2022. (UVA-S-0386)

Chen, Ming-Jer and Pranav Dalmia, “Strictly Business: Janice Greer’s Leadership Challenge in Japan,” July 25, 2022. (UVA-S-0385)

Chen, Ming-Jer and Pranav Dalmia, “Culture Clash: Abdullah Al-Multaq’s Return to the Middle East,” July 20, 2022. (UVA-S-0384)

Chen, Ming-Jer and Pranav Dalmia, “Changing of the Guard: Colleen Burton’s Swiss Conundrum,” July 20, 2022. (UVA-S-0383)

Chen, Ming-Jer and Pranav Dalmia, “Us versus Them: Bridging the Faultline between Salaried and Hourly Employees,” July 20, 2022. (UVA-S-0382)

Chen, Ming-Jer, Barron Gong, and Mary Summers Whittle, “The Case-Centric Classroom: Good Career Preparation,” June 10, 2022. (UVA-S-0381)

Chen, Ming-Jer, and Barron Gong, “Expectations Meet Reality: Reflections on the MBA Experience,” June 28, 2022. (UVA-S-0375)

Chen, Ming-Jer and Jin Leong, “Nvidia and the Great East-West Semiconductor Game,” April 13, 2022. (UVA-S-0374)

Chen, Ming-Jer and Jin Leong, “Port of Singapore Authority: Ideology vs. Pragmatism—Trade and Geopolitics in the Malacca Strait,” July 13, 2021. (UVA-S-0351)

Chen, Ming-Jer and Jin Leong, "Developing a Personal Strategy: The Alumni Reunion," June 10, 2021. (UVA-S-0355)

Chen, Ming-Jer, Bingjing (Krystal) Yao and Mary Summers Whittle, "Time for a Change: Chinese Diaper-Maker DaddyBaby Faces COVID-19 (A)," March 23, 2021 (UVA-S-0343).

Chen, Ming-Jer, Bingjing (Krystal) Yao and Mary Summers Whittle, "Time for a Change: Chinese Diaper-Maker DaddyBaby Faces COVID-19 (B)," March 23, 2021 (UVA-S-0353).

Chen, Ming-Jer, Lydia Fairfax, JianYe (Jacky) Feng, and Mary Summers Whittle, "US-China Tensions in Class (A): International Politics Meets Interpersonal Relationships," August 4, 2020. (UVA-S-0332)

Chen, Ming-Jer, Lydia Fairfax, and JianYe (Jacky) Feng, and Mary Summers Whittle, "US-China Tensions in Class (B): Balancing the Professional, Political, and Personal," August 4, 2020. (UVA-S-0333)

Chen, Ming-Jer, Lydia Fairfax, and JianYe (Jacky) Feng, and Mary Summers Whittle, "US–China Tensions in Class (C): Managing International Diversity in Turbulent Times," August 4, 2020. (UVA-S-0334)

Chen, Ming-Jer, Lydia Fairfax, JianYe (Jacky) Feng, and Mary Summers Whittle, "US–China Tensions in Class (D): Bruised Feelings," August 4, 2020. (UVA-S-0335)

Chen, Ming-Jer, Yi Ping Chan, and Jenny Craddock, "A Pig in a Poke? Shuanghui's Acquisition of Smithfield," June 23, 2020. (UVA-S-0330)

Chen, Ming-Jer, Yi Ping Chan, and Mary Summers Whittle, "Wingtech Acquires Nexperia: Will the New Company Fly," May 18, 2020. (UVA-S-0329)

Chen, Ming-Jer and Gerry Yemen, "Hilton China (A)," March 16, 2020. (UVA-S-0324) and "Hilton China Epilogue (B)," (UVA-Draft).

Chen, Ming-Jer, Ruo Jia, and Gerry Yemen, "Smithfield Foods: Activists and Acquisitions," April 1, 2019. (UVA-S-0308)

Chen, Ming-Jer and Charles Tucker, "Why Should I Care?" May 23, 2018. (UVA-S-0301)

Chen, Ming-Jer and Jenny Craddock, "LEGO Bricks: Fit for the Big Screen," June 15, 2017. (UVA-S-0296)

Chen, Ming-Jer and Gerry Yemen, "Ambiculture: Seeking the Multicultural Middle," June 15, 2016. (UVA-S-0266)

Chen, Ming-Jer and Tony Rettig, "Williams Controls (A)," July 11, 2011. (UVA-S-0190)

Chen, Ming-Jer and Jin Leong, "FedEx in the Chinese Express Delivery Market: Face Off in the Forbidden City," May 18, 2009. (UVA-S-0156)

Chen, Ming-Jer, Alexandre Zimath, Andrea Maat, Fabiano Lopes, William Reynolds, Nivaldo Silva, Charles Vaughters, and Aaron Watt, "Embraer: Shaking Up the Aircraft Manufacturing Market," January 22, 2006. (UVA-S-0135)

Chen, Ming-Jer, "Spuyten Duyvil: Turning Entrepreneurial Momentum into Future Growth," December 8, 2005. (UVA-S-0124)

Chen, Ming-Jer and Jin Leong, "The Battle of the Asian Transshipment Hubs: PSA vs. PTP (A)," January 22, 2004. (UVA-S-0109)

Chen, Ming-Jer and Jin Leong, "The Battle of the Asian Transshipment Hubs: PSA vs. PTP (B)," January 22, 2004. (UVA-S-0110)

Chen, Ming-Jer and Jin Leong, "The Battle of the Asian Transshipment Hubs: PSA vs. PTP (C)," January 22, 2004. (UVA-S-0111)

Chen, Ming-Jer, Jason Anderson, Patrick Mueller, and Jeff Tolonen, “The Battle for Logan Airport: American Airlines vs. JetBlue (A),” October 8, 2004. (UVA-S-0116)

Chen, Ming-Jer, Jason Anderson, Patrick Mueller, and Jeff Tolonen, “The Battle for Logan Airport: American Airlines vs. JetBlue (B),” October 8, 2004. (UVA-S-0117)

Chen, Ming-Jer, Jason Anderson, Patrick Mueller, and Jeff Tolonen, “The Battle for Logan Airport: American Airlines vs. JetBlue (C),” October 8, 2004. (UVA-S-0118)

Teaching and Technical Notes:

Chen, Ming-Jer, R. Marc Johnson, and Steve Maiden “Leonardo Olive Oil: ‘Glocalizing’ an Italian Staple in India” (Draft), October 28, 2025. (UVA-S-0484)

Chen, Ming-Jer, Taylor Chorazyczewski, and Kristin Samit, “Module Introduction: From Ancient Chinese Wisdom to Contemporary Competitive Dynamics,” August 4, 2025. (UVA-S-0471)

Chen, Ming-Jer and Alex Radovanovic, “Confucian Thinking for Global Leaders: A Primer on the Timeless Wisdom of the Analects,” May 30, 2025. (UVA-S-0454)

Chen, Ming-Jer and Logan McDivitt, “Disruption, Response, and Transformation: An Introductory Note,” November 22, 2024. (UVA-S-0460)

Chen, Ming-Jer and Reid Spagna, “The ‘Movie Trailer’ for Ambicultural Strategy: A Course for Finding Your ‘One,’” October 2, 2024. (UVA-S-0455)

Chen, Ming-Jer and Pranav Dalmia, “Paul Waddle’s Crash Course in Nigerian Business,” (Teaching note) April 12, 2023. (UVA-S-0387TN)

Chen, Ming-Jer and Pranav Dalmia, “Different Strokes: New York City’s Not-So-Warm Welcome,” (Teaching note) December 20, 2022. (UVA-S-0386TN)

Chen, Ming-Jer and Pranav Dalmia, “Strictly Business: Janice Greer’s Leadership Challenge in Japan,” (Teaching note) December 20, 2022. (UVA-S-0385TN)

Chen, Ming-Jer and Pranav Dalmia, “Culture Clash: Abdullah Al-Multaq’s Return to the Middle East,” (Teaching note) December 20, 2022. (UVA-S-0384TN)

Chen, Ming-Jer and Pranav Dalmia, “Changing of the Guard: Colleen Burton’s Swiss Conundrum,” (Teaching note) December 20, 2022. (UVA-S-0383TN)

Chen, Ming-Jer and Pranav Dalmia, “Us versus Them: Bridging the Faultline between Salaried and Hourly Employees,” (Teaching note) December 20, 2022. (UVA-S-0382TN)

Chen, Ming-Jer and Jin Leong, “Geopolitics and the Global Semiconductor Industry,” April 13, 2022. (UVA-S-0373)

Chen, Ming-Jer, Chawit Rochanakit, Jia, Ruo, and Yemen, Gerry “Ambiculture: Seeking the Multicultural Middle,” (Teaching note) 2021. (UVA-S-0266TN).

Chen, Ming-Jer, and Rebecca Goldberg, “US–China Tensions in Class (A) and (D): International Politics Meets Interpersonal Relationships and Bruised Feelings,” (Teaching note) October 29, 2021. (UVA-S-0332TN)

Chen, Ming-Jer, and Rebecca Goldberg, “US-China Tensions in Class (B): Balancing the Professional, Political, and Personal,” (Teaching note) October 29, 2021. (UVA-S-0333TN)

Chen, Ming-Jer and Rebecca Goldberg, “US-China Tensions in Class (C): Managing International Diversity in Turbulent Times,” (Teaching note) October 29, 2021. (UVA-S-0334TN)

Chen, Ming-Jer, Lydia Fairfax, and Mary Summers Whittle, “Expanding the MBA Experience: The Student Case Writer Perspective,” August 30, 2021. (UVA-S-0358)

Chen, Ming-Jer and Michael Hovick, “Integrative Analysis of Competitive Dynamics and Multipoint Competition: The Case of ‘Cat Fight in the Pet Food Industry’,” (UVA-S-337), Spreadsheet Teaching Note (UVA-S-337TNX), and Spreadsheet (UVA-S-337X), August 25, 2021.

Chen, Ming-Jer, and Jin Leong, “Developing a Personal Strategy: The Alumni Reunion,” (Teaching note) June 10, 2021. (UVA-S-0355TN).

Chen, Ming-Jer, Jin Leong “Port of Singapore Authority: Ideology vs. Pragmatism—Trade and Geopolitics in the Malacca Strait,” (Teaching note) July 13, 2021. (UVA-S-351TN).

Chen, Ming-Jer and Chawit Rochanakit, “Are You Ready? Devising a Personal Strategy for Life After Business School,” May 4, 2021. (UVA-S-342)

Chen, Ming-Jer, Michael Hovick, and Charles Tucker, “Optimizing Academic Articles: A Practical Guide for Managers,” April 27, 2020. (UVA-S-0328)

David Baum, Mary Summers Whittle, and Ming-Jer Chen, “Competitive Dynamics: An Introduction,” January 4, 2019. (UVA-S-0306)

Chen, Ming-Jer, Ruo Jia, and Gerry Yemen, “Smithfield Foods: Activists and Acquisitions,” (Teaching note) April 1, 2019. (UVA-S-0308TN)

Chen, Ming-Jer, Yi Ping Chan, and Charles Tucker, “Culture-Strategy-Execution ‘Oneness’: A How-To Guide,” October 30, 2018. (UVA-S-0305)

Chen, Ming-Jer and Mary Summers Whittle, “Competitor Acumen: The Heart of Competitor Analysis,” April 10, 2017. (UVA-S-0293)

Chen, Ming-Jer and Charles Tucker, “Becoming Ambicultural: A Guide for Managers and Organizations,” October 15, 2015. (UVA-S-0253)

Chen, Ming-Jer and Charles Tucker, “The Power of One: The Strategy Diamond Framework,” February 7, 2014. (UVA-S-0237)

Chen, Ming-Jer and Charles Tucker, “The Power of One,” March 23, 2012. (UVA-S-204)

Chen, Ming-Jer and Katherine Thomas, “Cultural Foundations in Communication: Relationship-Building in the Chinese Context,” July 15, 2003. (UVA-BC-0182)

Harris, Jared D., Ming-Jer Chen, Gregory B. Fairchild, Edward R. Freeman, S. Venkataraman, and Jenny Mead, “Creating Value for Stakeholders,” January 11, 2009. (UVA-S-0169)

Harris, Jared D., Ming-Jer Chen, Gregory B. Fairchild, Edward R. Freeman, S. Venkataraman, and Jenny Mead, “Competing for Advantages: From Industry Analysis to Competitive Dynamics,” January 11, 2009. (UVA-S-0168)

Harris, Jared D., Ming-Jer Chen, Gregory B. Fairchild, Edward R. Freeman, S. Venkataraman, and Jenny Mead, “Developing and Nurturing Strategic Capabilities,” January 11, 2009. (UVA-S-0167)

Harris, Jared D., Ming-Jer Chen, Gregory B. Fairchild, Edward R. Freeman, S. Venkataraman, and Jenny Mead, “What is Strategic Management,” January 11, 2009. (UVA-S-0166)

Chen, Ming-Jer, Alexandre Zimath, Andrea Maat, Fabiano Lopes, William Reynolds, Nivaldo Silva, Charles Vaughters and Aaron Watt, “Embraer: Shaking Up the Aircraft Manufacturing Market,” January 22, 2006. (UVA-S-0135TN)

Chen, Ming-Jer and Costas Nakos, “Instructor Note in Teaching Industry Analysis,” December 31, 2008. (UVA-S-0125)

Chen, Ming-Jer and Jin Leong, “Competitive Dynamics: Competition as Action-Response,” November 30, 2005. (UVA-S-0123)

Chen, Ming-Jer, Jason Anderson, Patrick Mueller, and Jeff Tolonen, “The Battle for Logan Airport: American Airlines vs. JetBlue,” (Teaching note) November 25, 2008. (UVA-S-0116TN)

Chen, Ming-Jer and Jin Leong, “The Battle of the Asian Transshipment Hubs: PSA vs. PTP,” October 17, 2008. (UVA-S-0109TN)

Chen, Ming-Jer and Tadd Wilson, “Indirect Competition: Resource Diversion,” July 17, 2003. (UVA-S-0103)

Chen, Ming-Jer and Tadd Wilson, “Indirect Competition: Strategic Considerations,” July 17, 2003. (UVA-S-0102)

Chen, Ming-Jer and Jin Leong, “Hainan Airlines: En Route to Direct Competition,” (UVA-S-0101) and Teaching Note (UVA-S-0101TN), November 11, 2002.

XXIV. VISITING SCHOLAR SPONSORSHIP:

Wanjun Jiang (Peking University, 2019-20)

Xiaobin Feng (Zhejiang Sci-Tech University, 2019-20)

Jian Guan (Central South University, 2019-20)

Dongqing Hu (Shanghai Jiao Tong University, 2018-19)

Guiyao Tang (Shandong University, 2018-19)

Dalong Pang (Xi’an Jiaotong University, 2017-19)

Kuo-I Chang (National Dong Hwa University, 2017-18)

Yuhua Lyu (Shandong University, 2017-18)

Wanjie Niu (Nankai University, China, 2016-17)

Tan Chang (Wuhan University, China, 2016-17)

Jingjing Pan (Fudan University, China, 2014-15)

Jukka Alekski Luoma (Aalto University School of Economics (formerly the Helsinki School of Economics), 2011-12)

Zhen Wang (China University of Petroleum, China, 2010-2011)

Markus Schimmer (University of St. Gallen, Switzerland, 2010-2011)

Ji-Ren Lee (National Taiwan University, Taiwan, 2006-2007)

Sheng-Tsung Hou (Feng-Chia University, Taiwan, 2005-2006)

Yu-Ching Chiao (National Chung-Shing University, Taiwan, 2003-2004)

Shu-Chun Huang (Chang-Jung Christian University, Taiwan, 2002-2003)

Chien-Huang Lin (National Central University, Taiwan, 2002-2003)

Hao-Chieh Lin (National Chung-Cheng University, Taiwan, 2002-2003)

Kuo-I Chang (National Dong-Hwa University, Taiwan, 2001-2002)

Alberto Hanani (Imperial College of Science & Technology, U.K., 2000-2001)

Zhiyuan Qiang (Tianjin University of Finance & Economics, China, 1999-2000)

Liqun Wei (Baptist University, Hong Kong, 1999-2000)

Naihe Li (Shanghai Jiao Tung University, China, 1998-1999)

Caixing Liu (Peking University, China, 1998-1999)

Min Wu (Tongji University, China, 1998-1999)

Changhui Yao (Peking University, China, 1998-1999)

XXV. PROGRAM DEVELOPMENT AND OUTREACH:

Wharton’s Global Chinese Business Initiative (1997-2001)

Fostering Collaboration between Wharton and Chinese University of Hong Kong.

Establishment of Visiting Scholar Program. Fully-funded, through outreach and fundraising activities in Asia, five highly-regarded professors in various business disciplines, selected from a wide pool of applicants from the People’s Republic of China and representing Peking University,

Shanghai Jiao Tong University, Tongji University, Tianjin University of Finance and Economics, and the University of International Economics and Business) for one-year residence in the US (with a total budget of \$3000,000). (The international visiting scholar network continues to expand at my current institution.)

Corporate Development and Outreach. Initiation of the “East-West.Com Series” in 2000 (three conferences with an average of more than 200 executive and faculty/student participants each, including speakers such as Jack Ma of Alibaba.com), sponsored by Korn/Ferry International, the Starr Foundation, Broadmedia, McKinsey & Co., *the Asian Wall Street Journal*, Foundation for Understanding Chinese Business, and others (a total funding of \$100,000).

Media Coverage

My research and professional work have received extensive press coverage over the years from leading business media and magazines around the world. My work has been featured in more than 300 articles over the past 20 years in such publications as the Washington Post, Newsweek, US News and World Report, USA Today, Wall Street Journal, Forbes, CNNfn, Yahoo! News, CBS Market Watch, Business Week, The Philadelphia Inquirer, Bloomberg Business News, Reuters, Dow Jones News Service, Industry Week, Voice of America, Foreign Affairs, PBS; Asian Wall Street Journal and Yazhou Zhoukan, Asian Business (Asia), China Times, Commercial Times, the Commonwealth Magazine, the Central News Agency (Taiwan), South China Morning Post, MingPao; China Daily, Shanghai English Chanel, the Economic Daily, the People’s Daily, Reference News, China Central Television Corp., Fortune (China), Beijing Youth Daily (PRC); Wharton’s Executive Issues, Knowledge at Wharton, World Journal (North America), China News Service, Xinhua News Agency, Economic Daily News, Commercial Times, Central News Agency, Awakening, Global Views Monthly, United Daily News, Economic Daily News, Business Weekly, Financial Times (Deutschland), Harvard Business Review (Chinese), and Authority Magazine.