



Darden-Cambridge Judge-HKU FBE Entrepreneurship and Innovation Research Conference

Tuesday, May 9	Session details
8:30 to 9:00	Registration and refreshments
9:00 to 9:10	Welcoming Remarks: Dean Hongbin Cai (U. of Hong Kong)
9:10 to 9:15	Group photo shooting
9:15 to 10:35	<p>Session chair: Michael Lenox (U. of Virginia - Darden)</p> <p>Britta Glennon (Carnegie Mellon U.) presents: "<i>Does offshoring manufacturing harm innovation in the home country? Evidence from Taiwan and China</i>"; discussed by Pedro Matos (U. of Virginia - Darden)</p> <p>Pian Shu (Georgia Inst. of Technology) presents: "<i>Foreign Competition and Domestic Innovation: Evidence from U.S. Patents</i>"; discussed by Ting Xu (U. of Virginia - Darden)</p>
10:35 to 11:05	Refreshment break
11:05 to 13:00	<p>Session chair: Stelios Kavadias (U. of Cambridge)</p> <p>Minki Kim (KAIST) presents: "<i>Overcoming Digital Ads Apathy: Content Marketing in a Mobile and Distracted World</i>"; discussed by Keongtae Kim (Chinese U. of Hong Kong)</p> <p>Terence PC Fan (Singapore Management U.) presents: "<i>The impact of diversity and amount of experience on the performance of innovation projects: early Facebook apps</i>"; discussed by Jennifer Wang (Tilburg U.)</p> <p>Chiara Spina (Bocconi University) presents: "<i>Small Changes with Big Impact: Experimental Evidence of a Scientific Approach to Decision Making of Entrepreneurial</i></p>

Tuesday, May 9	Session details
	<i>Firms</i> "; discussed by Kenneth Huang (National U. of Singapore)
13:00 to 14:15	Lunch buffet
14:30 to 15:30	Keynote speech: Karl T. Ulrich (U. of Pennsylvania - Wharton) presents " <i>Managing the Threat of Disruption Due to Technological Innovation</i> "; opening by Stelios Kavadias (U. of Cambridge)
15:30 to 16:00	Refreshment break
16:00 to 17:30	Industry Forum, moderated by Paul Cheung (U. of Hong Kong, former Director of Technology Transfer Office)
	Toa Charm (Hong Kong Cyberport Management Company Limited) Harris Sun (RaSpect Intelligence Inspection Limited) Eddie Rong (HEYCOINS)
17:40 to 18:15	Departure for Gala Dinner in Central (return bus to Le Méridien Cyberport departs at 20:15)
18:15 to 20:15	Gala Dinner

Wednesday, May 10	Session details
9:15 to 10:35	<p>Session chair: Andrew King (U. of Virginia - Darden)</p> <p>Tristan Fitzgerald (U. of California, Berkeley - Haas) presents "<i>Innovation Search Strategy and Predictable Returns</i>"; discussed by Po-Hsuan Hsu (U. of Hong Kong)</p> <p>Kevin Tseng (U. of Kansas) presents "<i>Learning from the Joneses: Technology Spillover, Innovation Externality, and Stock Returns</i>"; discussed by Yan Ji (HKUST)</p>
10:35 to 11:05	Refreshment break
11:05 to 13:00	<p>Session chair: Po-Hsuan Hsu (U. of Hong Kong)</p> <p>Neil Thompson (MIT - Sloan) presents "<i>Science is Shaped by Wikipedia: Evidence from a Randomized Control Trial</i>"; discussed by Prasanna Karhade (U. of Hong Kong)</p> <p>Kazuyuki Motohashi (U. of Tokyo) presents "<i>Measuring science intensity of industry by using linked dataset of science, technology and industry</i>"; discussed by Federico Munari (University of Bologna)</p> <p>Ramakrishna Devarakonda (Chinese U. of Hong Kong) presents "<i>The Impact of Founders on Value Appropriation in New Ventures Alliance Agreements</i>"; discussed by Michael Leiblein (Ohio State U. - Fisher)</p>
13:00 to 14:15	<p>Lunch + poster session</p> <p>Bohao Li (University of Cambridge) presents: <i>The "National Design System" perspective for technological catch-up</i></p> <p>Wendy Chen (George Mason University) presents: <i>What Makes the Next High-Tech Entrepreneur?</i></p>
14:30 to 15:30	<p>Keynote speech: David Hsu (U. of Pennsylvania - Wharton) presents "Entrepreneurial Strategy"; opening by Michael Lenox (U. of Virginia - Darden)</p>
15:30 to 16:00	Refreshment break
16:00 to 17:20	<p>Session chair: Stelios Kavadias (U. of Cambridge)</p> <p>Tian Chan (Emory U.) presents: "<i>Familiar or Fresh? The Effect of Typicality on the Value of Product Design through Time</i>"; discussed by Tong Zhou (Sun Yat-Sen U.)</p> <p>Ivan Png (National U. of Singapore) presents "<i>R&D Contracting and Appropriability: Evidence from the U.S. Court of Appeals for the Federal Circuit</i>"; discussed by Yanzhi Wang (National Taiwan U.)</p>