

Conference programme

The conference will start at 09:15 on Monday 19 June, and close at 13:30 on Tuesday 20 June 2017 and will be held at Cambridge Judge Business School in the centre of Cambridge.

Monday 19 June 2017

Time	Session details	Location
08:30-09:15	Arrival, registration and refreshments	Common Room
09:15-09:30	Welcome Christoph Loch, Director , Cambridge Judge Business School	Lecture Theatre 3
09:30-11:00	Session one <i>Peering inside: peer composition, founding teams, and startup outcomes</i> <ul style="list-style-type: none">• Sheryl Winston Smith, Fox School of Business, Temple University• Laura Gasiorowski, Temple University• Discussant: Bart Vanneste, UCL <i>An inquiry into the epistemic properties of entrepreneurs' theories of action</i>• Fabrice Cavarretta, ESSEC Business School• Discussant: Ronald Klingebiel, Frankfurt School of Finance and Management	Lecture Theatre 3
11:00-11:30	Refreshment break	Common Room
11:30-13:00	Session two	Lecture Theatre 3

Adaptation and social networks in information technology ventures: evidence from a randomised experiment on a MOOC platform

- **Chuck Eesley**, Stanford University
- Discussant: Christoph Loch, Cambridge Judge Business School

Revisiting the role of collaboration in creating breakthrough inventions

- **Tian Chan**, Goizueta Business School, Emory University
- Jürgen Mihm and Manuel Sosa, INSEAD
- Discussant: Svenja Sommer, HEC

13:00-
14:00

Lunch

Common
Room

09:15-
11:15

Session three

CEO expertise and innovation

- **Trey Cummings**, Washington University
- Anne Marie Knott, Washington University
- Discussant: Hart Posen, University of Wisconsin

Board diversity, board structures, and firm innovation outcomes

- Guoli Chen, INSEAD Asia Campus
- **Po-Hsuan Hsu**, School of Economics and Finance, University of Hong Kong
- Yen Teik Lee, Curtin
- Daniel Mack, INSEAD Asia Campus
- Discussant: Yasemin Kor, Cambridge Judge Business School

Lecture
Theatre 3

15:30-
16:00

Refreshment break

Common
Room

16:00-17:30	<p>Panel discussion</p> <p>Session facilitator: Hanadi Jabado, Executive Director of the Entrepreneurship Centre and Director of Accelerate Cambridge</p> <p>Hanadi Jabado, Executive Director of the Entrepreneurship Centre and Director of Accelerate Cambridge, the in-house Accelerator Programme at Cambridge Judge, will facilitate a panel discussion made up of early stage startup founders. They will discuss the challenges that they have been facing since the beginning of their entrepreneurial journey and are still experiencing at this early stage of their ventures.</p> <p>Speakers include:</p> <ul style="list-style-type: none"> ▪ Dr Su Metcalfe ▪ Dr Myriam Ouberai ▪ Dr Jeremy Sosabowski ▪ Dr Tim Guilliams 	Lecture Theatre 3
19:00-22:00	Gala dinner	Sidney Sussex College

Tuesday 20 June 2017

Time	Session details	Location
08:30-09:00	Arrival, registration and refreshments	Common Room
09:00-10:30	<p>Session four</p> <p><i>Finding success in tragedy: forced entrepreneurs after corporate bankruptcy</i></p> <ul style="list-style-type: none"> ▪ Isaac Hacamo, Kelley School of Business, Indiana University ▪ Kristoph Kleiner, Kelley School of Business, Indiana University ▪ Discussant: Simba Chang, Cambridge Judge Business School 	Lecture Theatre 3

	<p><i>Would it have happened anyway? Isolating the effects of entrepreneur accelerators on early-stage investment</i></p> <ul style="list-style-type: none"> ▪ Saurabh Lall, Department of Planning, Public Policy and Management, University of Oregon ▪ Peter W Roberts, Goizueta Business School, Emory University ▪ Discussant: Michael Lenox, Darden School of Business, University of Virginia 	
10:30-11:00	Refreshment break	Common Room
11:00-12:30	<p>Session five</p> <p><i>Dynamics of investor communication in equity crowdfunding</i></p> <ul style="list-style-type: none"> ▪ Gregor Dorfleitner, University of Regensburg ▪ Lars Hornuf, University of Trier ▪ Martina Weber, University of Regensburg ▪ Discussant: Pedro Matos, Darden School of Business, University of Virginia <p><i>Does a local bias exist in equity crowdfunding</i></p> <ul style="list-style-type: none"> ▪ Lars Hornuf, University of Trier and Max Planck Institute for Innovation and Competition ▪ Matthias Schmitt, Max Planck Institute for Innovation and Competition ▪ Discussant: Bryan Zheng Zhang, Cambridge Judge Business School 	Lecture Theatre 3
12:30-12:45	Conference close	Lecture Theatre 3
12:45-13:30	Lunch	Common Room

Gala dinner

The conference dinner will be held at Sidney Sussex College on the evening of Monday 19 June at 19.00 hrs. The College was founded in 1526 and the rococo College Hall dates from the mid-eighteenth century. The College is home to a community of around 350 undergraduate students, 100 graduate students and 50 Fellows.