



2011 DARDEN ENTREPRENEURSHIP AND INNOVATION RESEARCH CONFERENCE

Darden School of Business, University of Virginia

Charlottesville, VA

May 5th – 6th, 2011

Thursday, May 5th

12:00	Lunch	Abbott Center
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1:15	Welcome: Professor Mike Lenox, Executive Director, Batten Institute	Classroom Pavillion 160
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1:30	Traditional Paper Session 1: Inventing	
	Chair: Yael Grushka-Cockayne (Darden)	
	A) Emergence of Breakthroughs: A Case Study of RNA Interference. Sen Chai (HBS), Lee Fleming (HBS)	
	Discussant: Simon Wakeman (ESMT)	
	B) Structural Microfoundations of Innovation: Relational Stars and Quality of Inventive Output.	
	Kostas Grigoriou (GaTech), Frank Rothaermel (GaTech)	
	Discussant: Greg Fairchild	

3:00	Coffee Break	
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3:30	Traditional Paper Session 2: Collaborating	
	Chair: Drew Hess (McIntire)	
	C) Is Collaboration Creative? Examining the Organization of Knowledge Work. Michaël Bikard (MIT), Fiona Murray (MIT)	
	Discussant: Henry Sauermann (GaTech)	
	D) In-Group Biases and Innovation Diffusion. Markus Reitzig (LBS), Olav Sørensen (Yale)	
	Discussant: Sharon Alvarez (Ohio State)	

5:00	Break	
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5:30	Plenary Session	Darden's iLab
	Chair: Saras Sarasvathy (Darden)	
	Homo Ludens: Areas for future research	

Papers available at: <http://bit.ly/DEIRCPapers>

6:30 Hors d'oeuvres and Poster Session

E) Ending the Mending Wall: Signaling and Cascades in Venture Capitalist-Entrepreneur Co-Location. Brad Greenwood (Maryland) and Anandasivam Gopal (Maryland)

F) Competitive Cost of Regulation. Erin Scott (Wash U)

Entrepreneurial Opportunities and the Three Varieties of Knowledge. Eugene Geh (Darden) & Venkat Venkataraman (Darden)

7:00 Dinner

Friday, May 6th

7:30 Breakfast

8:30 Traditional Paper Session 3: **Financing**

Chair: Mir Salim (Darden)

G) Small Business Loan Guarantees as Insurance Against Aggregate Risks. George Jia (UPEI)

Discussant: Chuck Eesley (Stanford)

H) Exit Returns and Venture Capital Investment Opportunities. Susan Chaplinsky (Darden), Swasti Gupta-Mukherjeeb (Loyola)

Discussant: David Hsu (Wharton)

10:00 Coffee Break

10:30 Integrated Papers Session

Mobility

room 160

Facilitator: Venkat Venkataraman (Darden)

I) Job-Hopping in the Shadow of Patent Enforcement. Rajshree Agarwal (Maryland), Martin Ganco (Minnesota), Rosemarie H. Ziedonis (Oregon)

J) Spinoffs and the Mobility of US Merchant Semiconductor Inventors. Cristobal Cheyre (CMU), Steven Klepper (CMU), and Francisco Veloso (CMU)

K) Non-Compete: Regional Disadvantage? Non-Compete Agreements and Brain Drain. Matt Marx (MIT), Jasjit Singh (INSEAD), Lee Fleming (HBS)

Licensing

room 270

Facilitator: Raul Chao (Darden)

L) Markets for Technology and the Returns to Licensing: The Role of Cospecialized Assets and Firm Capabilities in Development. Marco Ceccagnoli (GaTech), Lin Jiang (GaTech)

M) University Licensing to Startups and Established Firms. Brent Goldfarb (Maryland), Rachele Sampson (Maryland), Arvids Ziedonis (Oregon).

N) The Impact of Royalty Contract Revision in a Multi-stage Strategic R&D Alliance. Wenqiang Xiao (NYU), Yi Xu (Maryland)

12:00 Lunch

1:00 Traditional Paper Session 4: **Networking**

Chair: Jared Harris (Darden)

O) Perceptual Focus of Start-up Firms and the Development of Regional Industrial Identities in the U.S. Biotherapeutics Industry. Olga M. Khessina (Cornell), Elaine Romanelli (Georgetown)

Discussant: Jeff York (Colorado)

P) Social Autonomy and Economic Action: Expressive Social Circles in the Creation of Chinese Private Entrepreneurship. Dali Ma (Drexel)

Discussant: Brandon Lee (LBS)

2:30 Coffee Break

3:00 Paper Panel Discussion: **Measuring Innovativeness**

Chair: Mary Margaret Frank (Darden)

Q) IQ and the R&D Market Value Puzzle. Anne Marie Knott (Wash U), James C. Yen (Wash U)

Panelist 1: Atul Nerkar (UNC)

Panelist 2: Michael Roach (UNC)

4:00 Conclusion
